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UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NEW YORK

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

V.

MICHAEL C. CARDASCIA and STEPHEN E.

APOLANT,

Defendants,

and

JOAN CARDASCIA,

Relief Defendant.

The Securities and Exchange Commission ("SEC") alleges as follows:

# NATURE OF THIS ACTION

1. This case arises out of a fraudulent scheme to manipulate the price of the stock of a publicly traded company, Spectrum Brands Corp. ("Spectrum Brands"), by exploiting the fear of bio-terrorism following September 11, 2001. A centerpiece of this scheme was the claim that a

product sold by Spectrum Brands could "wipe out surface germs in less than 5 seconds, including anthrax." In press releases, e-mails, faxes, and other communications to potential investors in late 2001, the stock promoters controlling Spectrum Brands issued false and misleading statements touting the company's success in the war on "bioterrorism" and made unfounded predictions of dramatic increases in the stock price.

- 2. Throughout the relevant period, Spectrum Brands was secretly managed and controlled by a group of stock promoters in Hicksville, New York, led by Saverio Galasso III ("the Hicksville promoters"), some of whom were convicted felons. To conceal its true ownership from the investing public, on or about October 31, 2001, Spectrum Brands stated in a document filed with the SEC (Form 8-K) that a Michael J. Burns was the sole officer and director of the company and that the corporate address was in Hauppauge, New York. In truth, Burns had little or no management responsibility for Spectrum Brands and the Hauppauge address was a mail drop. Spectrum Brands was actually controlled and managed by the Hicksville promoters.
- 3. Defendant Robert J. Cassandro participated in drafting the false and misleading statements in the Form 8-K while knowing that the statements were false and misleading. Defendants Michael Cardascia and Stephen E. Apolant helped prepare Spectrum Brands promotional materials while knowing that these materials contained false and misleading

statements regarding the identity of the persons controlling and managing Spectrum Brands, and regarding the true corporate address of Spectrum Brands.

4. Relief defendant Joan Cardascia unjustly benefited from the fraudulent activities of the Hicksville promoters by selling, at inflated prices, shares of Spectrum Brands stock bought at a discount by Michael Cardascia.

## JURISDICTION AND VENUE

5. The Court has jurisdiction over this action pursuant to Sections 21 and 27 of the Exchange Act, 15 U.S.C. §§ 78u and 78aa. Venue in this Court is appropriate under Section 27 of the Exchange Act, 15 U.S.C. § 78aa.

#### DEFENDANTS

- 6. Robert J. Cassandro ("Cassandro") is an attorney with the law firm of Abelow & Cassandro, LLP, in Jericho, New York. He is a member of the bar in New York and Connecticut, and lives in Woodbury, New York.
- 7. Michael C. Cardascia is a former registered representative who has been barred from the securities industry. Matter of Michael Cardascia, SEC Exch. Act. Rel. No. 15714 (April 21, 1998). Nevertheless, he has continued to engage in stock promotions. See SEC v. Cardascia, Lit. Rel. No. 16103 (April 2, 1999) (SEC suit against Cardascia for touting stocks without disclosing payments from the issuers). Michael C. Cardascia lives in Naples, Florida.

- 8. Stephen E. Apolant ("Apolant") is a former registered representative who has been barred by state authorities in Georgia and New Jersey from participating in the sale of securities in those states, based on prior securities law violations. Apolant's activities in connection with the Spectrum Brands scheme were conducted out of the same offices used by Saverio Galasso III at 33 Tech Street, Hicksville, New York.
- 9. Joan Cardascia, the wife of defendant Michael Cardascia, lives in Naples, Florida. Joan Cardascia is sued solely as a relief defendant.

## The Spectrum Brands Fraud

- A. False Statements Regarding Control Of Spectrum Brands
- 10. As of September 2001, Spectrum Brands was an inactive, publicly-traded shell corporation headquartered in Boca Raton, Florida.
- 11. In October 2001, control of Spectrum Brands was transferred to a group of stock promoters working at 33 Tec Street in Hicksville, New York. The principal figure in this group was Saverio Galasso III ("Galasso"), who pled guilty in August 2001 to racketeering charges arising from other frauds. Galasso exercised pervasive control over Spectrum Brands from October through at least mid-December, 2001.

- 12. Also participating in the control and management of Spectrum Brands during this period were David Hutter ("Hutter"), who pled guilty to unrelated money laundering charges in August 2001, and Charlie Dilluvio ("Dilluvio").
- Dilluvio from the investing public and regulatory agencies, Spectrum Brands held out Michael J. Burns ("Burns") as its president and its only officer and director. On October 31, 2001, Spectrum Brands filed a Form 8-K with the SEC stating that all former officers and directors had resigned, "leaving Mr. Burns as the Sole Officer and Director." This Form 8-K was signed by Burns as president of Spectrum Brands. In fact, Burns exercised little or no management authority within Spectrum Brands, and the operations of the company were actually controlled by Galasso.
- 14. The Hicksville promoters also set up a sham corporate address in Hauppauge, New York. The Form 8-K filed by Spectrum Brands on October 31, 2001, listed this address in Hauppauge as the company's address.

## B. The Stock Manipulation

15. By the end of October 2001 Galasso had obtained distribution rights to a hand-held ultra-violet lighting device known as the "DeGERMinator." On or about November 5, 2001, Spectrum Brands stated on its website that the "DeGERMinator" was capable of "wip[ing] out surface germs in less than 5 seconds, including anthrax."

- 16. Spectrum Brands used its website, press releases, faxes, and e-mails to tout its alleged success in combating "bio-terrorism" and "cyber-terrorism," and to predict dramatic increases in the stock price. These promotional materials falsely indicated that Burns was in charge of the company and did not disclose that Spectrum Brands was controlled by Galasso.
- 17. The price of Spectrum Brand's stock rose from approximately \$4 per share on November 1, 2001, to \$11.75 on November 5, with an intra-day high of \$14 on November 5.
- 18. As of December 11, 2001, Galasso had placed approximately one million shares of Spectrum Brands stock in an offshore account he controlled. However, before Galasso was able to dump this stock on unsuspecting investors, Galasso, Hutter, and Dilluvio were arrested on criminal fraud charges.
- C. Proceedings Against Galasso, Hutter, Dilluvio, and Burns
- 19. Galasso, Hutter, and Dilluvio were charged criminally with securities fraud in December 2001. The criminal proceedings against these three individuals are still pending.
- 20. Burns was also charged criminally in December 2001. On April 19, 2004, Burns pled guilty to making materially false statements to the SEC in connection with

its investigation of the Spectrum Brands fraud, in violation of 18 U.S.C. § 1001.

21. In December 2001 the SEC filed civil fraud claims against Galasso, Hutter, Dilluvio, Burns, and Spectrum Brands. SEC v. Spectrum Brands Corp. et al, CV 01-8257 (E.D.N.Y.) (Judge Spatt) (Mag. Judge Boyle). A default judgment was entered against Galasso and Hutter in May 2002. That civil action is still pending.

#### D. Cassandro's Role In The Fraud

- 22. In late 2001 Cassandro served as an attorney for Spectrum Brands and knew that Galasso controlled the company. Indeed, Cassandro helped Galasso acquire the preexisting corporate shell and install Burns as nominal president. Cassandro also helped Galasso obtain the distribution rights to the DeGERMinator and incorporate a wholly-owned subsidiary to market the DeGERMinator.
- 23. In October 2001 Cassandro helped prepare a Form 8-K on behalf of Spectrum Brands. On or about October 27, 2001, a former owner of the Spectrum Brands shell e-mailed Cassandro a draft Form 8-K. The draft stated that Burns was the "sole director" of the company. Spectrum Brands' corporate address was not identified.
- 24. On October 30, 2001, Dilluvio e-mailed Cassandro a revised draft of the Form 8-K. The revised draft stated

that Burns was the sole officer and director of the company, and that the corporate address was in Hauppauge.

- 25. Cassandro then reviewed and revised the portions of the draft Form 8-K relating to corporate management, inserting language identifying specific corporate actions that allegedly left "Mr. Burns as the Sole Officer and Director." Cassandro made no change to the provisions identifying Hauppauge as the corporate address.
- 26. Cassandro knew when he reviewed and revised the draft Form 8-K that Spectrum Brands was controlled by Galasso, not by Burns, and that the Hauppauge address was a sham. Cassandro also knew that Galasso was a convicted felon.
- 27. Cassandro received 25,000 shares of Spectrum Brands stock as compensation for his work for Spectrum Brands. He subsequently sold 500 shares for \$1.90 per share.

# E. Participation Of Cardascia and Apolant In The Fraud

28. Michael Cardascia recommended to Galasso that
Burns be installed as a figurehead and was aware throughout
the relevant period that Spectrum Brands was actually
controlled by Galasso. Nevertheless, in November or early
December, 2001, Michael Cardascia participated in the
preparation of a "corporate profile" of Spectrum Brands
which identified Burns as the "CEO and Chairman of the

company," stated that Burns indicated that "he is very close to naming several key management personnel," and stated that "Burns has added two strong advisory board members." (At least two versions of this profile were prepared; both contained the above-quoted statements.) The profile did not identify Galasso or his role in Spectrum Brands, and instead indicated that Burns directed Spectrum Brand's activities. This false and misleading profile was distributed via fax to hundreds of thousands of potential investors between November 13, 2001, and December 11, 2001.

- 29. Apolant was the "creative writer" for Spectrum
  Brands during November and early December 2001, and he
  helped draft the corporate profile discussed in Paragraph
  28. Apolant's work on the corporate profile was reviewed by
  Galasso and others. Apolant also made arrangements for the
  profile to be "blast faxed" to potential investors by
  Anthony Leone of Equity Spotlight (Equityspotlight.com).
- 29a. In November or early December, 2001, Apolant arranged for portions of the corporate profile discussed in Paragraph 28 to be posted by Sky Market Direct, a Canadian marketing firm, on the Sky Market Direct website. That material remained on the Sky Market Direct website at least through December 6, 2001, including the portion of the profile identifying Michael Burns as the "CEO and Chairman" of Spectrum Brands.

- 29b. Pursuant to arrangements with Apolant, Sky Market Direct also distributed the Spectrum Brands corporate profile via spam e-mail. On November 29, 2001, portions of the profile, including the identification of Burns as the "CEO and Chairman" of Spectrum Brands, were disseminated by Sky Market Direct via spam e-mail.
- 29c. Apolant wrote or helped write the following Spectrum Brands press releases, which were false and misleading because they identified Burns as the individual directing Spectrum Brand's activities when Spectrum Brand was actually directed and controlled by Galasso:
  - (i) Press release dated November 1, 2001, stating that
    Burns had been appointed "as CEO and Chairman of
    the Company." This press release quoted Burns
    as stating that he is "very excited to be heading
    up this new project, and will be appointing top
    tier advisors and managers to develop Spectrum
    into a major player in the Homeland Security
    arena."
  - (ii) Press release dated November 6, 2006, listing
    Burns as "Chairman/CEO" of Spectrum Brands;
  - (iii) Press release dated November 8, 2006, identifying
     Burns three times as "Chairman/CEO" of Spectrum
     Brands;

- (iv) Press release of November 13, 2001, listing Burns
  as "Chairman/CEO" of Spectrum Brands;
- (v) Press release of November 16, 2001, twice
   identifying Burns as "Chairman/CEO" of Spectrum
   Brands;
- (vi) Press release of November 27, 2001, listing Burns
  as "Chairman/CEO" of Spectrum Brands and quoting
  him as "President" of Spectrum Brands; and
- (vii) Press release of December 4, 2001, listing Burns
  as "Chairman/CEO" of Spectrum Brands.

These press releases were false and misleading also because they indicated that the press release was being issued from Hauppauge, New York, rather than Spectrum Brands' actual offices in Hicksville.

30. At all relevant times Michael Cardascia knew that Galasso was a convicted felon, that Galasso rather than Burns controlled and managed Spectrum Brands, and that Galasso's role in Spectrum Brands had not been disclosed to potential investors. Likewise, Apolant knew at all relevant times, including when he helped prepare and disseminate the corporate profile identified in Paragraph 28 and the press releases identified in Paragraph 29c, that Galasso was a convicted felon, that Gallaso rather than Burns controlled and managed Spectrum Brands, and that Galasso's role in Spectrum Brands had not been disclosed to potential

investors. Apolant also knew when he assisted in preparing and disseminating the corporate profile and press releases that those documents were false or misleading and that they were being prepared and disseminated as part of a fraudulent scheme.

- 31. As compensation for his role in the Spectrum
  Brands fraud, Michael Cardascia was permitted to acquire
  Spectrum Brands stock at a discount in private transactions.
  He paid approximately \$50,000 for approximately 250,000
  shares of this stock, which was issued in the name of Joan
  Cardascia, his wife. Between October 31 and December 20,
  2001, Joan Cardascia sold 250,000 shares of Spectrum Brand
  stock for approximately \$80,000, and was thereby unjustly
  enriched by approximately \$30,000.
- 32. Apolant was also compensated for his role in the fraud with stock. On or about October 29, 2001, Apolant received 100,000 shares of Spectrum Brands stock.

#### FIRST CLAIM

## (Cassandro Violated Section 10(b) of the Exchange Act and Rule 10b-5)

- 33. Paragraphs 1 through 32 are realleged and incorporated by reference.
- 34. Section 10(b) of the Exchange Act and Rule 10b-5 make it unlawful for any person, in connection with the purchase or sale of a security and by use of any means or instrumentality of interstate commerce, the mails, or a

national securities exchange, to (i) employ any device, scheme, or artifice to defraud, (ii) make an untrue statement of a material fact or omit a material fact necessary to make a statement not misleading, or (iii) engage in any act, practice, or course of business which operates as a fraud or deceit.

- 35. As described above, in connection with the purchase or sale of securities issued by Spectrum Brands and by use of the means and instrumentalities of communication in interstate commerce and the mails, Cassandro knowingly or recklessly made materially false and misleading statements, and failed to disclose material facts relating to the identity of the persons controlling and managing Spectrum Brands, and with regard to the Spectrum Brands corporate address.
- 36. By reason of the foregoing, Cassandro violated, and unless enjoined will continue to violate, Section 10(b) of the Exchange Act and Rule 10b-5.

#### SECOND CLAIM

(Cassandro, Cardascia, and Apolant Aided and Abetted Spectrum Brands Violations of Section 10(b) and Rule 10b-5 of the Exchange Act)

- 37. Paragraphs 1 through 32 are realleged and incorporated by reference.
- 38. Section 20(e) of the Exchange Act, 15 U.S.C. § 78t(e), provides that whoever "knowingly provides

substantial assistance" to another person in connection with a violation of the Exchange Act, or any regulation thereunder, is deemed to be "in violation of such provision to the same extent as the person to whom such assistance is provided."

- 39. Spectrum Brands violated Section 10(b) and Rule 10b-5 by misrepresenting to the investing public (i) the true identify of the persons controlling and managing the company, and (ii) the correct corporate address.
- 40. As described above, Cassandro, Michael Cardascia, and Apolant knowingly provided substantial assistance to Spectrum Brands in its violations of Section 10(b) and Rule 10b-5.
- 41. By reason of the foregoing, Cassandro, Michael Cardascia, and Apolant aided and abetted Spectrum Brands violations of Section 10(b) and Rule 10b-5 within the meaning of Section 20(e) of the Exchange Act. These violations are likely to continue unless Cassandro, Michael Cardascia, and Apolant are enjoined from further violations.

## THIRD CLAIM

#### (Joan Cardascia as a Relief Defendant)

- 42. Paragraphs 1 through 32 are realleged and incorporated by reference.
- 43. Joan Cardascia was unjustly enriched in the amount of approximately \$30,000 as a consequence of her sale of the

Spectrum Brands stock obtained by her husband for his role in the Spectrum Brands fraud. She has no just claim to these ill-gotten gains.

#### PRAYER FOR RELIEF

WHEREFORE, the SEC respectfully requests that the Court:

- (i) permanently enjoin Cassandro, Michael Cardascia, and Apolant from violating Section 10(b) of the Exchange Act or Rule 10b-5 thereunder;
- (ii) order that Cassandro, Michael Cardascia, and Apolant each provide an accounting identifying all gains resulting from the violations alleged herein and requiring the disgorgement of all such gains, with prejudgment interest;
- (iii) order Cassandro, Michael Cardascia, and Apolant to pay civil money penalties pursuant to Section 21(d)(3) of the Exchange Act, 15 U.S.C. § 78u(d)(3);
- (iv) order relief defendant Joan Cardascia to disgorge the amount by which she was unjustly enriched, with prejudgment interest; and
- (v) grant such other relief as this Court may deem just and appropriate.

Dated: 2/3, 2005

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