

**U.S. Securities and Exchange Commission** 

## Office of the Advocate for Small Business Capital Formation

The SEC's Office of the Advocate for Small Business Capital Formation champions pragmatic solutions so that small businesses—from startups to smaller public companies—and their investors can build great companies together using capital markets. The Office proactively identifies and addresses unique challenges faced by minority-owned, women-owned, rural, and natural disaster area small businesses and their investors.

## **EXPLORE OUR CAPITAL RAISING RESOURCES**

We offer educational resources to make pathways to raising capital more accessible to small <u>businesses</u> and their investors. We welcome your feedback and ideas for other helpful tools.

Find these tools and more at: www.sec.gov/capitalraising



**Navigate Your Options** 

Explore regulatory pathways to raise capital from investors.



**Building Blocks** 

Explore the fundamentals of capital raising.



**Capital Trends** 

Survey areas where capital is being raised with interactive maps.



Glossary of Terms

Cut through the jargon and learn the language of capital raising.





**#1** barrier to company survival is access to capital



**3/4** of entrepreneurs have experienced challenges in obtaining capital



**6%** of entrepreneurs seeking external capital sought capital from investors

## **ENGAGE WITH US**



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www.sec.gov/oasb



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https://www.linkedin.com/company/secgov



Check out our Annual Report to Congress for a comprehensive resource on the dynamics of capital raising in communities across the country.