The SEC's Office of the Advocate for Small Business Capital Formation champions pragmatic solutions so that small businesses—from startups to smaller public companies—and their investors can build great companies together using capital markets. The Office proactively identifies and addresses unique challenges faced by minority-owned, women-owned, rural, and natural disaster area small businesses.

EXPLORE OUR CAPITAL RAISING RESOURCES
We offer educational resources to make pathways to raising capital more accessible to small businesses and their investors. We welcome your feedback and ideas for other helpful tools.

Find these tools and more at: www.sec.gov/capitalraising

**Did you know?**
- <6% of entrepreneurs raise capital from investors
- #1 reason startups fail is from running out of cash or an inability to raise capital
- 1/2 of entrepreneurs report challenges with information, knowledge, or education

**Navigating Your Options**
Explore what regulatory pathways you could use to raise capital from investors.

**Building Blocks**
Explore the fundamentals of capital raising.

**Capital Trends**
Survey where capital is being raised across the country with interactive maps.

**Glossary of Terms**
Cut through the jargon and learn the language of capital raising.
Check out our Annual Report to Congress for a comprehensive resource on the dynamics of capital raising in communities across the country.