SECURITIES AND EXCHANGE COMMISSION (Release No. 34-73137; File No. SR-NYSE-2014-40)

September 18, 2014

Self-Regulatory Organizations; New York Stock Exchange LLC; Notice of Designation of a Longer Period for Commission Action on a Proposed Rule Change Establishing the NYSE Best Quote & Trades Data Feed

On July 21, 2014, New York Stock Exchange LLC ("Exchange" or "NYSE") filed with the Securities and Exchange Commission ("Commission"), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")¹ and Rule 19b-4 thereunder,² a proposed rule change to establish the NYSE Best Quote & Trades ("NYSE BQT") data feed. The proposed rule change was published for comment in the <u>Federal Register</u> on August 8, 2014.³ One comment on the proposal has been received.⁴

Section 19(b)(2) of the Act⁵ provides that, within 45 days of the publication of notice of the filing of a proposed rule change, or within such longer period up to 90 days as the Commission may designate if it finds such longer period to be appropriate and publishes its reasons for so finding, or as to which the self-regulatory organization consents, the Commission shall either approve the proposed rule change, disapprove the proposed rule change, or institute proceedings to determine whether the proposed rule change should be disapproved. The Commission is extending this 45-day time period.

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

³ See Securities Exchange Act Release No. 72750 (August 4, 2014), 79 FR 46494.

See Letter from Ira D. Hammerman, General Counsel, SIFMA, to Kevin M. O'Neill, Deputy Secretary, Commission, dated August 28, 2014.

⁵ 15 U.S.C. 78s(b)(2).

The Commission finds that it is appropriate to designate a longer period within which to

take action on the proposed rule change so that it has sufficient time to consider the proposed

rule change and the comments received. Accordingly, the Commission, pursuant to Section

19(b)(2) of the Act, ⁶ designates November 6, 2014, as the date by which the Commission shall

either approve or disapprove or institute proceedings to determine whether to disapprove the

proposed rule change (File No. SR-NYSE-2014-40).

For the Commission, by the Division of Trading and Markets, pursuant to delegated

authority.7

Kevin M. O'Neill Deputy Secretary

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<u>Id.</u>

⁷ 17 CFR 200.30-3(a)(57).

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