

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
September 19, 2007

ADMINISTRATIVE PROCEEDING
File No. 3-12807

In the Matter of

ALEXANDER RICCI and
ADAM KLEIN

Respondents.

ORDER INSTITUTING ADMINISTRATIVE
PROCEEDINGS PURSUANT TO SECTION
15(b) OF THE SECURITIES EXCHANGE
ACT OF 1934 AND NOTICE OF HEARING

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Alexander Ricci (“Ricci”) and Adam Klein (“Klein” or collectively “Respondents”).

II.

After an investigation, the Division of Enforcement alleges that:

A. Ricci, age 43, from August 1999 to August 2000 was a co-manager of Bryn Mawr Investment Group, Inc., a broker-dealer registered with the Commission pursuant to Section 15(b) of the Exchange Act, which later was known as Valley Forge Securities, Inc. (“Valley Forge”). Ricci was also a registered representative associated with Valley Forge.

B. On May 26, 2005, Ricci pled guilty to one count of conspiracy to commit securities fraud and wire fraud and one count of wire fraud before the United States District Court for the District of New Jersey. United States v. Ricci, 05 Cr. 422. On September 5, 2007, a judgment in the criminal case was entered against Ricci. He was sentenced to 6 months of home confinement and 48 months of probation and ordered to make restitution in the amount of \$4,719,273.80.

C. The counts of the criminal information to which Ricci pled guilty alleged, inter alia, that Ricci, while employed at Valley Forge, participated in a scheme, using various instrumentalities of interstate commerce, to manipulate the stock price of Eagletech Communications, Inc. and Select Media Communications, Inc. and defrauded investors by receiving cash commissions, which were not disclosed to customers. The information also alleged that Ricci used deceptive sales practices to mislead customers into buying certain stocks and that he offered and paid certain registered representatives and unregistered individuals undisclosed, excessive cash commissions for selling stocks to customers.

D. Klein, age 30, from July 2000 to July 2001 was a manager of Bryn Mawr Investment Group, Inc., a broker-dealer registered with the Commission pursuant to Section 15(b) of the Exchange Act, which later was known as Valley Forge Securities, Inc. (“Valley Forge”).

E. On April 29, 2005, Klein pled guilty to one count of conspiracy to commit securities fraud and wire fraud and one count of wire fraud before the United States District Court for the District of New Jersey. United States v. Klein, 05 Cr. 322 (D.N.J.). On September 5, 2007, a judgment in the criminal case was entered against Klein. He was sentenced to 48 months of probation, 120 hours of community service and ordered to make restitution in the amount of \$930,864.08.

F. The count of the criminal information to which Klein pled guilty alleged, inter alia, that Klein, participated in a scheme while employed at Valley Forge to manipulate the price of Select Media Communications, Inc. stock and further alleged that he received undisclosed excessive commissions from the sales of stocks while employed at Valley Forge.

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate in the public interest that public administrative proceedings be instituted to determine:

A. Whether the allegations set forth in Section II are true and, in connection therewith, to afford Respondents an opportunity to establish any defenses to such allegations;

B. What, if any, remedial action is appropriate in the public interest against Respondents pursuant to Section 15(b) of the Exchange Act.

IV.

IT IS ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice, 17 C.F.R. § 201.110.

IT IS FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within twenty (20) days after service of this Order, as provided by Rule 220 of the Commission's Rules of Practice, 17 C.F.R. § 201.220.

If Respondents fails to file the directed answer, or fails to appear at a hearing after being duly notified, the Respondents may be deemed in default and the proceedings may be determined against him upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f) and 310 of the Commission's Rules of Practice, 17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f) and 201.310.

This Order shall be served forthwith upon Respondents personally or by certified mail.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 210 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice.

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

For the Commission, by its Secretary, pursuant to delegated authority.

Nancy M. Morris
Secretary