

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

September 24, 2019

In the Matter of

**Seen on Screen TV, Inc. and
The Pulse Network, Inc.,**

File No. 500-1

**ORDER OF SUSPENSION OF
TRADING**

It appears to the Securities and Exchange Commission (“Commission”) that there is a lack of current and accurate information concerning the securities of Seen on Screen TV, Inc. (“SONT¹”) (CIK No. 879519), a defaulted Nevada corporation located in Everett, Washington with a class of securities registered with the Commission pursuant to Securities Exchange Act of 1934 (“Exchange Act”) Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended January 31, 2017. On September 29, 2017, the Commission’s Division of Corporation Finance (“Corporation Finance”) sent a delinquency letter to SONT requesting compliance with its periodic filing requirements, but SONT did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of September 4, 2019, the common stock of SONT was quoted on OTC Link operated by OTC Markets Group Inc. (formerly “Pink Sheets”) (“OTC Link”), had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

¹ The short form of each issuer’s name is also its stock symbol.

It appears to the Commission that there is a lack of current and accurate information concerning the securities of The Pulse Network, Inc. (“TPNI”) (CIK No. 1521013), a revoked Nevada corporation located in Norwood, Massachusetts with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended December 31, 2017. On April 29, 2019, Corporation Finance sent a delinquency letter to TPNI requesting compliance with its periodic filing requirements, but TPNI did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of September 4, 2019, the common stock of TPNI was quoted on OTC Link, had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed companies. Therefore, it is ordered, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed companies is suspended for the period from 9:30 a.m. EDT on September 25, 2019, through 11:59 p.m. EDT on October 8, 2019.

By the Commission.

Vanessa A. Countryman
Secretary