

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

August 27, 2020

In the Matter of
ICTV Brands Inc.,
File No. 500-1

ORDER OF SUSPENSION OF
TRADING

It appears to the Commission that there is a lack of current and accurate information concerning the securities of ICTV Brands Inc. (“ICTV”)¹ (CIK No. 1076522), an active Nevada corporation located in Wayne, PA with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2018. On June 12, 2020, the Commission’s Division of Corporation Finance sent a delinquency letter to ICTV requesting compliance with its periodic filing requirements, but ICTV did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of May 18, 2020, the common stock of ICTV was quoted on OTC Link operated by OTC Markets Group Inc. (formerly “Pink Sheets”) (“OTC Link”), had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

¹ The short form of the issuer’s name is also its stock symbol.

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of ICTV. Therefore, it is ordered, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of ICTV is suspended for the period from 9:30 a.m. EDT on August 28, 2020, through 11:59 p.m. EDT on September 11, 2020.

By the Commission.

Vanessa A. Countryman
Secretary