

We are Prevail Innovative Wealth Advisors, LLC, an investment adviser registered with the Securities and Exchange Commission. Investment advisory and brokerage services and fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs), which also provides educational materials about broker-dealers, investment advisers, and investing. Our firm and financial professionals' registration information are also publicly available on the [Investor.gov](https://www.investor.gov) website.

What investment services and advice can you provide me?

We offer customized investment advisory services to retail investors. Our investment advisory services include Asset Management and Allocation Program Services and Variable Sub-Account Management Services. We also offer Retirement Plan Advisory Services.

Asset Management and Allocation Program Services: We provide asset management services, which includes the management and trading your designated account(s) and offering financial consulting services. Our asset management services are offered exclusively through a wrap fee program. We offer advice on a full suite of securities, including equities, fixed income, mutual funds, ETFs, options, variable annuities, and real estate investments. We do not require a minimum account size or fee. Our services are generally provided on a discretionary basis, which means that we have the authority to buy and sell securities for your account without your prior consent. This authority is usually unlimited and remains in effect until you revoke it. We offer non-discretionary investment advice, where we make investment recommendations to you and you decide whether to implement the recommendation. We provide continuous and regular supervision of advisory client assets as part of our standard service to you. In addition, we will conduct ad hoc reviews if you change your objectives or risk tolerance, upon significant market and economic events, or if we change our investment strategy.

Variable Sub-Account Management Services: We provide sub-account management services in which we manage and provide advice on your variable annuity or variable life insurance contract investment sub-accounts. We will monitor, select, and exchange available investment options offered by the insurance carrier.

Retirement Plan Advisory Services: We provide discretionary, non-discretionary investment management and Plan level consulting services. If your retirement plan utilizes our Retirement Plan Participant Advice Service, we are available at your request to provide one-on-one advice to you as a retirement plan participant regarding your investment options under the plan.

Please visit the [Adviserinfo.sec.gov](https://adviserinfo.sec.gov) website for additional information on our firm. Select PART 2 BROCHURES and reference Items 4, 7, and 8 of our Part 2A Brochure and Items 4 and 5 of our Wrap Brochure for additional information on our services, investment advice, and account requirements.

Other Questions You May Have

Given my financial situation, should I choose an investment advisory service? Why or why not?

How will you choose investments to recommend to me?

What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

Fees charged for our asset management and allocation program services and our variable sub-account management services are charged based on a percentage of assets under management, billed in advance on a monthly basis, and will reduce any amount of money you make on your investments over time. Our fees will rise and fall with the value of the assets we manage for you. While our fees may reduce the amount of your assets available for investment, we believe they are justified by our services and attention to your needs. Nonetheless, a conflict of interest may appear in that we are economically incented to recommend that you place more assets in your account in order to increase the value of your portfolio, because as the value increases, so do our fees.

In addition, we provide our asset management and allocation services on a wrap fee basis. For wrap accounts, transaction costs and our advisory fee are included in the total asset-based wrap fee we charge you, which may be higher than in a non-wrap account. Whether to choose a wrap or non-wrap account depends on the size of your portfolio and the frequency of transaction activity. A non-wrap may be cheaper if you have a large portfolio with fewer transactions effected. Wrap fees may be better if you have a smaller portfolio where there is frequent trading activity. **Please review Item 4 of our Wrap Brochure for information regarding conflicts of interest.** For any non-wrap account, in addition to our fees, you may be charged transaction fees by your custodian for its services. These fees vary depending on the custodian. Under a transaction fee arrangement, the more transactions effected in your account, the more fees you will pay, and high activity in your account does not assure positive portfolio performance.

There are additional fees such as internal fees and expenses charged by mutual funds (i.e., 12b-1 distribution fees and management fees that are assessed within the mutual fund) and exchange-traded funds, private placements, commission

for insurance products, postage, handling, transfer taxes, and SEC fees. Also, with certain investments such as variable annuities, you may have to pay fees such as “surrender charges” to sell or redeem the investment.

You will pay fees and costs whether you make or lose money on your investments. Please make sure you understand what fees and costs you are paying. **You can find more information about our fees and costs under Item 5 of our Part 2A Brochure and Item 4 of our Wrap Brochure, available at Adviserinfo.sec.gov.**

Other Questions You May Have

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

- We utilize endorsers to endorse our firm for compensation. Although this does not represent an increase in your fees, it does present a conflict of interest in that the endorser may be recommending you establish an advisory relationship with us because of the payment we make to the endorser and not because the endorser feels that we're the best firm for your needs.
- We pay a fee to participate in an online adviser matching program, SmartAsset, which seeks to match prospective advisory clients who have expressed an interest in finding an investment adviser with investment advisory firms. The adviser matching program provides the name and contact information of such persons to the advisory firms as potential leads. For our participation in the program, we pay a fixed fee per matched lead based upon the investment assets attributable to such matched lead.
- Certain of our professionals are licensed insurance agents with Prevail Strategies LLC, an affiliated insurance agency, and receive commissions for the sale of insurance products. We have an economic interest in selling insurance products, and you are under no obligation to effect transactions through Prevail Strategies.
- Prevail Alternative Assets, LLC, an affiliated company, may receive distributions if Prevail Alternative Assets is profitable. There is a conflict of interest in recommending an affiliate's product. You are under no obligation to invest through Prevail Alternative Assets. To mitigate this conflict of interest, Prevail Alternative Assets does not provide any compensation to the investment advisor representative for referrals or to our firm, Prevail IWA.

Additional information regarding conflicts of interest can be found in Items 5, 10, 11, 12, and 14 of our Part 2A Brochure, available at Adviserinfo.sec.gov.

Other Questions You May Have

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial advisors are paid either a percentage of the fees we collect from you or a salary and bonus. We are incentivized to recommend that you add additional assets to your advisory account. Our financial advisors may receive commission-based compensation for the sale of insurance products. We do not receive non-cash compensation.

Do you or your financial professionals have legal or disciplinary history?

Yes, certain Prevail Innovative Wealth Advisors professionals have disciplinary records, which can be found by accessing Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Other Questions You May Have

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about our investment advisory services on our Part 2A Brochure, available at Adviserinfo.sec.gov. You may contact us at 913-295-9500 if you have questions or to request a current copy of this Relationship Summary.

Other Questions You May Have

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?