

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 77686 / April 22, 2016

Admin. Proc. File No. 3-17102

In the Matter of

BAILEY FRANCES CORP.,
KINGLY CHATEAU CORP., AND
LUCY'S WATER WORLD, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Bailey Frances Corp., Kingly Chateau Corp., or Lucy's Water World, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Bailey Frances Corp., Kingly Chateau Corp., and Lucy's Water World, Inc.² The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of Bailey Frances Corp., Kingly Chateau Corp., and Lucy's Water World, Inc., are revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

¹ 17 C.F.R. § 201.360(d).

² *Bailey Frances Corp., Kingly Chateau Corp., and Lucy's Water World, Inc.*, Initial Decision Release No. 974 (Mar. 4, 2016), 113 SEC Docket 12, 2016 WL 850897. The Central Key Index numbers are: 1483057 for Bailey Frances Corp.; 1520216 for Kingly Chateau Corp.; and 1539447 for Lucy's Water World, Inc.