

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 76220 / October 22, 2015

Admin. Proc. File No. 3-16677

In the Matter of

THE AMERICAN CORP.
(A/K/A AMERICAN CORP.) and
NUGEN HOLDINGS, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by The American Corp. (a/k/a American Corp.) or NuGen Holdings, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to The American Corp. (a/k/a American Corp.) and NuGen Holdings, Inc.² The order contained in that decision is hereby declared effective.

¹ 17 C.F.R. § 201.360(d).

² *The Am. Corp. (a/k/a Am. Corp.), Madison Acquisition Ventures, Inc., and NuGen Holdings, Inc.*, Initial Decision Release No. 864 (Aug. 18, 2015), 112 SEC Docket 04, 2015 WL 4929880. The Central Index Key numbers are: 1188212 for The American Corp. (a/k/a American Corp.); and 1415603 for NuGen Holdings, Inc.

The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of The American Corp. (a/k/a American Corp.) and NuGen Holdings, Inc., are revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary