

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 74610 / March 30, 2015

Admin. Proc. File No. 3-16152

In the Matter of

ALBERT REDA

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Albert Reda and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Albert Reda.² The orders contained in that decision are hereby declared effective. The initial decision ordered that: a) pursuant to Section 21C(a) of the Securities Exchange Act of 1934, Albert Reda cease and desist from committing or causing any violations or future violations of Section 10(b) of the Exchange Act and Rule 10b-5(a) thereunder; b) pursuant to Section 15(b) of the Exchange Act, Albert Reda is barred from participating in an offering of penny stock; and c) pursuant to Section 21C(f) of the Exchange Act, Albert Reda is barred from acting as an officer or director of any issuer that has a class of securities registered with the Commission pursuant to Section 12 of the Exchange Act or that is required to file reports pursuant to Section 15(d) of the Exchange Act.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

¹ 17 C.F.R. § 201.360(d).

² *Albert Reda*, Initial Decision Release No. 744 (Feb. 18, 2015), 110 SEC Docket 18, 2015 WL 692167.