

Additions: Underlined
Deletions: [Bracketed]

Rules of New York Stock Exchange LLC

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Rule 7P EQUITIES TRADING

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Section 3. Exchange Trading

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Rule 7.44. Retail Liquidity Program

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(a) Definitions

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(4) Retail Price Improvement Order. A “Retail Price Improvement Order” or “RPI” consists of non-displayed interest [in NYSE-listed securities] that would trade at prices better than the PBB or PBO by at least \$0.001 and that is identified as such.

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(j) Retail Liquidity Identifier. An identifier will be disseminated through proprietary data feeds and through the Consolidat[ion]ed Quotation System or the UTP Quote Data Feed, as applicable, when RPI interest priced at least \$0.001 better than the PBB or PBO for a particular security is available in Exchange systems (“Retail Liquidity Identifier”). The Retail Liquidity Identifier will reflect the symbol for the particular security and the side (buy or sell) of the RPI interest, but will not include the price or size of the RPI interest.

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