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1 SANDRA J. HARRIS, Cal. Bar # 134153 FILED KAREN MATTESON, Cal. Bar # 102103 ANDREW G. PETILLON, Cal. Bar # 132652 99 SEP 27 AM 9: 49 3 Attorneys for Plaintiff Securities and Exchange Commission Valerie Caproni, Regional Director 5670 Wilshire Boulevard, 11th Floor Los Angeles, California 90036-3648 Telephone: (323) 965-3998 Facsimile: (323) 965-3908 6 7 UNITED STATES DISTRICT COURT 8 SOUTHERN DISTRICT OF CALIFORNIA 9 10 11 SECURITIES AND EXCHANGE COMMISSION, Case No. COMPLAINT FOR VIOLAT Plaintiff, 12 ONS OF THE FEDERAL SECURITIES LAWS 13 v. CHARLES F. PARISI, 14 15 Defendant. 16 17 Plaintiff Securities and Exchange Commission ("Commission"), 18 for its complaint against defendant Charles F. Parisi ("Parisi"), 19 alleges as follows: 20 JURISDICTION 21 This Court has jurisdiction over this action pursuant to 1. 22 Sections 209(e)(1) and 214 of the Investment Advisers Act of 1940 23 ("Advisers Act") [15 U.S.C. §§ 80b-9(e)(1) & 80b-14] and Section 44 24 of the Investment Company Act of 1940 ("Investment Company Act") [15 25 U.S.C. § 80a-43]. 26 SUMMARY 27

This action involves violations by Charles F. Parisi

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("Parisi") of an order issued by the Commission in an administrative proceeding on July 20, 1992, which Order barred Parisi from associating with any investment adviser or investment company with the right to reapply to become so associated after one year.

#### THE DEFENDANT

3. Charles F. Parisi resides in San Diego, California. set forth below, from approximately December 1992 through October 1997, Parisi associated with the Palladian Trust (the "Trust"), an investment company, and Palladian Advisers, Inc. (the "Adviser"), an investment adviser. During this period, Parisi also owned or controlled various other entities which shared offices and had business dealings with the Trust and the Adviser. Specifically, Parisi was: the sole owner of Protean VIP Services, a consultant to insurance companies; the chief executive officer and the largest shareholder of Protean Financial Services, Inc. ("Protean"), a holding company; the chief executive officer of Western Capital Financial & Insurance Services, Inc. ("F&I"), an insurance agency owned by Protean; and the chief executive officer of Palladian Marketing Group ("PMG"), a marketing firm he created to be the Trust's exclusive marketing agent.

#### RELATED ENTITIES

- 4. The Palladian Trust at all relevant times was registered with the Commission as an investment company. At all times relevant to this Complaint, the Trust's principal place of business was La Jolla, California.
- 5. Palladian Advisers, Inc. at all relevant times was registered with the Commission as an investment adviser. During the 28 relevant period, the Trust was the Adviser's sole client.

# PARISI ASSOCIATES WITH THE ADVISER AND THE TRUST IN VIOLATION OF THE COMMISSION'S ORDER

6. On July 20, 1992, the Commission issued the Order
Instituting Public Administrative Proceedings Pursuant To Sections
203(e), 203(f) And 203(k) Of The Investment Advisers Act Of 1940 And
Sections 9(b) And 9(f) Of The Investment Company Act Of 1940, Making
Findings And Imposing Remedial Sanctions ("Order"). Among other
things, the Order barred Parisi from associating with any investment
adviser or investment company with the right to reapply to the
appropriate regulatory entity to become so associated after one
year. Parisi consented to issuance of the Order and had actual
notice of it. Parisi never reapplied to become associated with an
investment adviser or investment company. Nevertheless, beginning
in at least December 1992 and continuing through at least October
1997, Parisi associated with the Adviser and the Trust in violation
of the Order by engaging in the conduct described below.

#### A. Parisi Provides Financing For The Adviser And The Trust

7. From at least December 1992 through at least July 1997, Parisi financed the formation and operation of the Adviser and Trust through entities he controlled: F&I, Protean, PMG, and Protean VIP Services. Specifically, during this period: (1) F&I and Protean at various times provided a total of at least \$118,000 to finance the Adviser's and Trust's start-up costs; (2) on January 29, 1997, PMG lent the Adviser \$244,000; (3) in July 1997, Protean VIP Services lent \$100,000 to PMG, which PMG in turn lent to the Adviser to pay the Trust's expense reimbursement payments.

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#### Parisi Uses Others To Conceal His Association With The Entities В. 1

- In May 1990, Michael Schwartz ("Schwartz") graduated from college and began working for Parisi. From May 1990 through at least October 1997, Parisi employed and supervised Schwartz. During this period, Schwartz incorporated the Adviser and Trust and became the primary purported control person of each entity (as the Adviser's president, chief financial officer, and shareholder, and the Trust's president, trustee, secretary, and treasurer). In fact, through Schwartz, Parisi exerted control over the Adviser and Trust while concealing his association with these entities.
- During 1992, Parisi's brother, Mark Parisi, began working 9. for Parisi. Prior to going to work for Parisi, Mark Parisi had dropped out of music school and worked as a pizza chef, club bouncer, and cab driver. In 1993, Shortly after the Adviser was formed, Mark Parisi became the Adviser's largest shareholder. Through Mark Parisi, Parisi exerted control over the Adviser while concealing his association with the Adviser.

#### C. Parisi Holds Himself Out As A Representative Of The Adviser And The Trust

From at least May 1993 through at least October 1997, Parisi held himself out to various third parties as a representative of the Adviser and the Trust, including the first insurance company to contract with the Trust to sell investments in the Trust and one of the Trust's initial independent trustees.

#### Parisi Participates In Preparing Trust-Related Prospectuses D.

From 1993 through 1997, Parisi participated in the 27 preparation and review of prospectuses used by insurance companies 28 to sell investments in the Trust.

#### E. Parisi Participates In Selecting Trust Portfolio Managers

12. Parisi participated in evaluating and selecting portfolio managers for the Trust's five portfolios by, among other things, arranging for a portfolio manager with whom he had a pre-existing relationship to manage two of the Trust's portfolios, interviewing potential portfolio managers, and acting as the primary contact with the initial seller of investments in the Trust to answer questions about the Trust's portfolio managers.

#### F. Parisi Participates In Trust Board Meetings

13. From September 1995 to October 1997, the Trust had at least eight board meetings. Parisi attended and participated in each of these meetings.

# G. Parisi Receives Compensation Based On Sales Of Investments In The Trust

14. Parisi created PMG to be the Trust's exclusive marketing agent. He negotiated agreements with insurance companies that gave PMG a 1.5% commission on each sale of an annuity that used the Trust's portfolios as underlying investments. Parisi also negotiated agreements with insurance companies that gave another entity he controlled, F&I, royalties on sales of annuities that used the Trust's portfolios as underlying investments. As a result, Parisi had a direct pecuniary interest in the operations of the Adviser and Trust.

#### CLAIM FOR RELIEF

#### Violation Of The Commission's Order And

#### Association With An Investment Adviser While Subject To A Bar Order

#### In Violation Of Section 203(f) Of The Advisers Act

15. Paragraphs 1 through 14 are realleged and incorporated

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herein by reference. 1

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- The above conduct by Parisi violated the Order and constituted willful association with an investment adviser and an investment company without the consent of the Commission.
- By reason of the foregoing, Parisi violated, and unless enjoined, will continue to violate: (1) the terms of the Commission's Order, which is enforceable by this Court pursuant to Section 209(d) of the Advisers Act [15 U.S.C. § 80b-9(d)] and Section 42(d) of the Investment Company Act [15 U.S.C. § 80a-41(d)]; and (2) Section 203(f) of the Advisers Act [15 U.S.C. § 80b-3(f)].

#### PRAYER FOR RELIEF

I.

WHEREFORE, the Commission respectfully requests that this Court:

Issue findings of fact and conclusions of law that Parisi committed the violations charged and alleged herein.

II.

Issue an order, pursuant to Section 209(d) of the Advisers Act and Section 42(d) of the Investment Company Act, permanently enjoining Defendant Parisi from violating the Commission's Order and Section 203(f) of the Advisers Act.

III. 22

Enter an order that Parisi pay civil penalties pursuant to Section 209(e) of the Advisers Act.

IV.

Retain jurisdiction over this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in 28 order to implement and carry out the terms of all orders and decrees

### Case 3:99-cv-02079-B-NLS Document 1 Filed 09/27/99 Page 8 of 9

1 that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court. ٧. Grant such other and further relief as this Court may determine to be just and necessary. DATED: September 27, 1999 Andrew G. Petillon Attorney for Plaintiff Securities and Exchange Commission 

## Case 3:99-cv-02079-B-NENIL DOWERT SHEET OF GROUP COVER SHEET OF GROUP CO

The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filling and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket

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		CLERK U.S. DISTRICT OF CALIFORNIA								
(b) COUNTY OF RESIDENCE OF FIRST LISTED PLAINTIFF(EXCEPT IN U.S. PLAINTIFF CASES)				COUNTY OF RESIDENCE OF FIRST LISTED DEFENDANT DESTREE DIEGO						
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(C) ATTORNEYS (FIRM NAME, ADDRESS, AND TELEPHONE NUMBER) KAREN MATTESON, ESQ. (323) 965-399 ANDREW G. PETILLON, ESQ. SECURITIES AND EXCHANGE COMMISSION				ATTORNEYS (IF KN	·	سر	\ a.m.			
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IV. CAUSE OF ACT DO NOT CITE JURISDICTIONAL STATUTE AN INVESTMENT 203 (f) & 209 (d ACT  V. NATURE OF SU  CONTRACT  110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 151 Medicare Act 152 Recovery of Overpayment & Enforcement of Judgment 151 Recovery of Overpayment & Enforcement of Judgment 152 Recovery of Defaulted Student Loans (Excl. Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort sto Product Liability 290 All Other Real Property	ADVISER WHILE ADVISE THE ADVISE TO 18	LE SUBJECT /ISERS ACT E BOX ONLY)	TO AND	A BAR ORDE	ER I	M ATOPALION	OF SECT	ATUTES contionment set and Bankin ence/ICC tation feer influer pt Organizative Service tities/Comminger mer Challe 6C 3410 illural Acts price Service tities/Comminger mer Challe for 3410 illural Acts price Stabili contential M y Allocation on of autorial of Fee De t Equal Act se thitionality Statuties Statuties Statuties	PANY  it sing Rates/etc enced and ations e modities/ enge it atters in Act etermination cess to	
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VIII. RELATED CASE(S) (See instructions):  IF ANY  JUDGE										
DATE	SIGNATI	IRE OF ATTORNEY OF	REÇO	RO ANDRE	W G	PETILLON				
- September 27,	1999			Ma	hou	J. Potillor				

UNITED STATES DISTRICT COURT

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