# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

CASENO

07-81165-CIV	V-MIDDLEBROOKS/JOHNSON
SECURITIES AND EXCHANGE COMMISSION,	)
Plaintiff,	FILED by JC D.C.
v.	) ) DEC. 7, 2007
WILLIAM L. HAYNES,	)
EFRIM GJONBALAJ, and	CLARENCE MADDOX CLERK U.S. DIST. CT.
REAL ASSET MANAGEMENT LLC,	S.D. OF FLA. MIAMI
Defendants.	) _)

## **COMPLAINT**

Plaintiff Securities and Exchange Commission alleges as follows:

# I. <u>INTRODUCTION</u>

- 1. This matter concerns a fraudulent scheme by Defendants William L. Haynes, Efrim Gjonbalaj, and Real Asset Management LLC to manipulate the market for Environmental Service Professional, Inc. stock in violation of the federal securities laws.
- 2. In March 2007, the Defendants participated in a scheme in which they agreed to pay an illegal kickback to a purported West Palm Beach, Florida-based hedge fund advisor to induce the hedge fund to purchase shares of Environmental Service stock. Unbeknownst to the Defendants, the person posing as the corrupt hedge fund investment advisor was actually an undercover FBI agent.
- 3. Haynes is a stock promoter who was trying to solicit interest in purchasing Environmental Service stock. Haynes and his business associate, Gjonbalaj, orchestrated a plan by which they arranged for Real Asset Management to pay the agent posing as the investment

adviser 35% of the proceeds from the hedge fund's purchase of Environmental Service shares as a kickback. The deal was culminated on March 14, 2007.

- 4. By virtue of their conduct, the Defendants violated Section 17(a) of the Securities Act of 1933 ("Securities Act"), 15 U.S.C. § 77q(a); and Section 10(b) and Rule 10b-5 of the Securities Exchange Act of 1934 ("Exchange Act"), 15 U.S.C. § 78j(b) and 17 C.F.R. §240.10b-5.
- 5. The Commission requests the Court to enter (1) a permanent injunction restraining and enjoining the Defendants from violating the federal securities laws, (2) an order directing Haynes to disgorge all profits or proceeds he received as a result of the acts and/or courses of conduct complained of, with prejudgment interest, (3) an order directing the Defendants to pay civil money penalties, and (4) an order barring Haynes and Gjonbalaj from participating in any offering of penny stock.

## II. DEFENDANTS AND RELEVANT ENTITY

#### A. Defendants

6. Haynes, 42, resides in Palm City, Florida. From October 1988 to August 1997, Haynes was associated with various broker-dealers and maintained Series 7, 24, and 63 licenses. On October 1, 2001, a Final Judgment of Permanent Injunction and Other Relief was entered against Haynes in a civil action filed by the Commission for his violation of Sections 5(a), 5(c), and 17(a) of the Securities Act and Section 10(b) and Rule 10b-5 of the Exchange Act, in connection with a \$7 million offering fraud. That judgment enjoined Haynes from further violations of the antifraud and registration provisions of the federal securities laws and barred him from associating with a broker-dealer.

- 7. Gjonbalaj, 35, resides in Boynton Beach, Florida. He worked for several securities firms between 1996 and 2000 but was not licensed because he failed the Series 7 exam.
- 8. Real Asset Management is a limited liability company based in Palm City, Florida. The company is owned by Haynes and his brother, Kirk Haynes of Tampa, Florida. Real Asset Management is not registered with the Commission.

## B. Relevant Entity

9. Environmental Service is a publicly traded Nevada corporation based in Palm Springs, California, and is quoted on the Pink Sheets (symbol "EVSP"). The company specializes in environmental inspections in the home. Environmental Service's stock is penny stock. Section 3(a)(51) and Rule 3a51-1 of the Exchange Act define a penny stock as any equity security, other than those securities that are specifically excluded in Rules 3a51-1(a)-(g). The Environmental Service stock does not qualify for any of the exclusions, and at all times relevant to this Complaint was priced at less than \$5. In addition, it did not have net tangible assets or average revenues in excess of \$2,000,000 to qualify for the exclusion in Rule 3a51-1(g).

#### III. JURISDICTION AND VENUE

- 10. The Court has jurisdiction over this action pursuant to Sections 20(d) and 22(a) of the Securities Act, 15 U.S.C. §§ 77t(d) and 77v(a); and Sections 21(d) and 27 of the Exchange Act, 15 U.S.C. §§ 78u(d) and 78aa.
- 11. This Court has personal jurisdiction over the Defendants, and venue is proper in the Southern District of Florida, because many of the Defendants' acts and transactions constituting violations of the Securities Act and the Exchange Act occurred in the Southern District of Florida. For example, the agent was located in West Palm Beach, Florida, and Real

Asset Management, which wired the kickback to the agent, is located in Palm City, Florida. Additionally, Haynes and Gjonbalaj reside in Palm City, Florida, and Boynton Beach, Florida, respectively.

12. In connection with the conduct alleged in this Complaint, the Defendants, directly or indirectly, singly or in concert with others, have made use of the means or instrumentalities of interstate commerce, the means or instruments of transportation and communication in interstate commerce, and the mails.

# IV. THE FRAUDULENT SCHEME

- 13. Haynes is a stock promoter and Gjonbalaj is his business associate. Haynes heard the agent was a hedge fund advisor willing to engage in a kickback scheme and then called the agent in early March 2007. Haynes said he wanted to sell some of the 1,000,000 shares of Environmental Service stock he owned and agreed to pay the agent 35% of the price the agent's hedge fund paid as a kickback to induce the purchase of these shares. On March 8, 2007, Haynes discussed the kickback scheme with Gjonbalaj.
- 14. On March 9, 2007, Haynes told the agent he knew a trader or market maker who would assist in the stock purchase and kickback transactions. Haynes then made an arrangement with the agent for Gjonbalaj to receive 2.5% of the purchase price for his assistance in setting up the deal.
- 15. The agent informed Haynes and Gjonbalaj he owed a fiduciary duty to the hedge fund and therefore the kickback could not be disclosed. Haynes then agreed to create a phony consulting agreement to conceal the kickback.

- 16. Haynes prepared the bogus consulting agreement between Real Asset Management and a fictitious consulting company created by the agent. The agreement is purportedly signed by Kirk Haynes on behalf of Real Asset Management.
- 17. On March 12, 2007, the agent used an E-Trade account to purchase 12,000 shares of Environmental Service shares for \$1.00 per share, purportedly on behalf of the hedge fund. After the purchase was made, the agent confirmed with Haynes by telephone that the hedge fund had purchased shares belonging to Haynes. The agent then purchased another 9,300 shares at the same price, for a total of 21,300 shares at \$1.00 a share.
- 18. These trades were publicly reported. The average daily trading volume for Environmental Service shares in the prior ten trading days was approximately 34,000 shares, and the hedge fund's purchase constituted 40% of the trading volume on December 12, 2007.
- 19. On March 14, 2007, Real Asset Management wired \$7,600 (approximately 35% of 21,300 shares at \$1.00 per share) to the account given for the agent's phony consulting company. The agent, in turn, delivered a check for \$532.68 to Gjonbalaj (approximately 2.5% of 21,300 shares at \$1.00 per share). On March 28, 2007, Gjonbalaj, who apparently had grown suspicious, returned the payment to the agent with a letter claiming he had received it by mistake and did not remember participating in any business transactions with the agent.

## **COUNT I**

# Fraud In Violation of Section 17(a)(1) of the Securities Act

- 20. The Commission repeats and realleges paragraphs 1 through 19 of its Complaint.
- 21. In March 2007, the Defendants directly and indirectly, by use of the, means or instruments of transportation or communication in interstate commerce and by use of the mails,

in the offer or sale of securities, as described in this Complaint, have been knowingly, willfully or recklessly employed devices, schemes or artifices to defraud.

22. By reason of the foregoing, the Defendants, directly and indirectly, have violated and, unless enjoined, will continue to violate Section 17(a)(l) of the Securities Act, 15 U.S.C. §77q(a).

## **COUNT II**

# Fraud in Violation of Section 10(b) and Rule 10b-5 of the Exchange Act

- 23. The Commission repeats and realleges paragraphs 1 through 19 of its Complaint.
- 24. In March 2007, the Defendants, directly and indirectly, by use of the means and instrumentality of interstate commerce, and of the mails in connection with the purchase or sale of securities, knowingly, willfully or recklessly: (a) employed devices, schemes or artifices to defraud; (b) made untrue statements of material facts and omitting to state material facts necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading; or (c) engaged in acts, practices and courses of business which have operated, are now operating and will operate as a fraud upon the purchasers of such securities.
- 25. By reason of the foregoing, the Defendants have directly or indirectly violated and, unless enjoined, will continue to violate Section 10(b) of the Exchange Act, 15 U.S.C. § 78i(b), and Rule 10b-5, 17 C.F.R. § 240.

## **RELIEF REQUESTED**

WHEREFORE, the Commission respectfully requests that the Court:

I.

## **Declaratory Relief**

Declare, determine, and find that the Defendants have committed the violations of the federal securities laws alleged in this Complaint.

II.

## **Permanent Injunctive Relief**

Issue a Permanent Injunction restraining and enjoining the Defendants, their officers, agents, servants, employees, attorneys, and all persons in active concert or participation with them, and each of them, from violating Section 17(a) of the Securities Act and Section 10(b) and Rule 10b-5 of the Exchange Act, as indicated above.

III.

## **Disgorgement**

Issue an Order directing Haynes to disgorge all ill-gotten gains, including prejudgment interest, resulting from the acts or courses of conduct alleged in this Complaint.

IV.

# **Penalties**

Issue an Order directing all Defendants to pay civil money penalties pursuant to Section 20(d) of the Securities Act, 15 U.S.C. § 77t(d); and Section 21(d) of the Exchange Act, 15 U.S.C. § 78(d)(3).

V.

## **Penny Stock Bar**

Issue an Order barring Haynes and Gjonbalaj from participating in any offering of penny stock, pursuant to Section 20(g) of the Securities Act, 15 U.S.C. § 77t(g), and Section 21(d) of the Exchange Act, 15 U.S.C. § 78u(d), for the violations alleged in this Complaint.

VI.

## **Further Relief**

Grant such other and further relief as may be necessary and appropriate.

VII.

## **Retention of Jurisdiction**

Further, the Commission respectfully requests that the Court retain jurisdiction over this action in order to implement and carry out the terms of all orders and decrees that it may enter, or to entertain any suitable application or motion by the Commission for additional relief within the jurisdiction of this Court.

Respectfully submitted,

December 7, 2007

By:

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**S**JS 44 (Rev. 11/05)

# **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

NOTICE: Attorneys MUST Indicate All Re-filed Cases Below.

the civil docket sheet. (SEE INS	STRUCTIONS ON THE REV	ERSE OF THE FORM.)	NOTICE: Attorneys MUS	ST Indicate All Re-filed C	Cases Below.	
I. (a) PLAINTIFFS			DEFENDANTS	DEFENDANTS		
SECURITIES AND EXCHANGE COMMISSION			WILLIAM L. HAYNES, EFRIM GJONBALAJ, AND REAL ASSET MANAGEMENT LLC			
(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES)  (c) Attorney's (Firm Name, Address, and Telephone Number)			County of Residence	County of Residence of First Listed Defendant MARTIN (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT LAND INVOLVED.		
Amie Riggle Berlin, Esq. (305) 982-6322 Securities and Exchange Commission 801 Brickell Avenue, Suite 1800, Miami, FL 33131			Attorneys (If Known)			
(d) Check County Where Action	n Arose: 🗇 MIAMI- DADE	☐ MONROE ☐ BROWA	RD Ø PALM BEACH ☐ MA	RTIN 🗇 ST. LUCIE 🗇 INDIA	AN RIVER O OKEECHOBEE HIGHLANDS	
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VI. RELATED/RE-FIL CASE(S).	(See instructions second page):	a) Re-filed Case ☐ YE JUDGE	ES Ø NO b) Relai	DOCKET NUMBER		
VII. CAUSE OF ACTION	diversity): 15 U.S.C. § 77q(	Cite the U.S. Civil Statute under which you are filing and Write a Brief Statement of Cause ( <b>Do not cite jurisdictional statutes unless diversity</b> ):  15 U.S.C. § 77q(a); 15 U.S.C. 78j(b) and 17 C.F.R. § 240. 10b-5. Violations of the federal securities laws.  LENGTH OF TRIAL via 5 days estimated (for both sides to try entire case)				
VIII. REQUESTED IN COMPLAINT:		IS A CLASS ACTION 23 Perm. Injune	DEMAND \$ ction, Disgorgen	CHECK YES only nent, JURY DEMAND:	if demanded in complaint:	
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