

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 972 / October 21, 2013

ADMINISTRATIVE PROCEEDING  
File No. 3-15538

---

In the Matter of	:	
	:	ORDER POSTPONING HEARING
LAWRENCE MAXWELL MCCOY	:	AND SCHEDULING PREHEARING
	:	CONFERENCE

---

The Securities and Exchange Commission (Commission) issued an Order Instituting Administrative Proceedings (OIP) on September 30, 2013, pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940. The OIP alleges that on September 20, 2012, Respondent Lawrence Maxwell McCoy (McCoy) pled guilty to one count of wire fraud in violation of 18 U.S.C. § 1343 in United States v. McCoy, No. 1:12-cr-00222 (W.D. Mich.), and thereafter was sentenced to fifty-four months of imprisonment followed by two years of supervised release and ordered to make restitution of \$690,267.37. A hearing is currently scheduled for Thursday, October 31, 2013.

The Office of the Secretary has provided evidence that McCoy, who is currently incarcerated at the Federal Correctional Institution in Pekin, Illinois, was served with the OIP on October 4, 2013, in accordance with Rule 141(a)(2)(i) of the Commission's Rules of Practice. See 17 C.F.R. § 201.141(a)(2)(i). McCoy's Answer to the OIP is due within twenty days after service of the OIP on him, or by Monday, October 28, 2013. See OIP at 2; 17 C.F.R. §§ 201.160(b), .220(b). On October 18, 2013, the Division of Enforcement filed a letter requesting that a telephonic prehearing conference be scheduled for October 23, 2013, at 9:00 a.m. and stating that it will initiate the conference call.

Accordingly, it is ORDERED that the hearing will be POSTPONED sine die and a telephonic prehearing conference will be held on Wednesday, October 23, 2013, at 9:00 a.m. EDT. If McCoy fails to file an Answer or otherwise defend the proceeding, he will be deemed in default and the proceeding will be determined against him. See 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

---

Cameron Elliot  
Administrative Law Judge