

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 900/September 24, 2013

ADMINISTRATIVE PROCEEDING
File No. 3-15449

In the Matter of

CRESCENT MOON, INC.,
FINANCIAL VENTURES, INC.,
FIRE FROM ICE, INC. (f/k/a ROMAN
ACQUISITION CORP.),
FREEMAN TECHNOLOGIES CORP., and
GREAT AMERICAN
RECREATION, INC.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (Commission) issued an Order Instituting Proceedings (OIP) on September 3, 2013, pursuant to Section 12(j) of the Securities Exchange Act of 1934. A hearing is scheduled to commence on September 26, 2013.

On September 11, 2013, the Division of Enforcement (Division) filed the Declaration of Neil J. Welch, Jr. to Assist Secretary with Record of Service (Declaration), which reflects that Respondents Crescent Moon, Inc., Financial Ventures, Inc., Freeman Technologies Corp., and Great American Recreation, Inc., were served with the OIP by September 9, 2013, in accordance with Rules 141(a)(2)(ii) and (iv) of the Commission's Rules of Practice. See 17 C.F.R. § 201.141(a)(2)(ii), (iv). On September 12, 2013, the Division filed a Declaration of Service with respect to Respondent Fire From Ice, Inc. (f/k/a Roman Acquisition Corp.) (Fire From Ice), stating that a process server personally delivered the OIP to 9120 Double Diamond Parkway, Reno, Nevada 89521. The Nevada Secretary of State's web site reflects that Fire From Ice's registered agent, Laughlin Associates, Inc., is located at the address where the OIP was delivered.¹ Therefore, I find that Fire From Ice was served with the OIP on September 6, 2013, in accordance with Rule 141(a)(2)(ii) of the Commission's Rules of Practice. See 17 C.F.R. § 201.141(a)(2)(ii).

Respondents' Answers were due within ten days of service of the OIP, or by September 23, 2013. OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). As of today, no Respondent has filed an Answer.

¹ The OIP alleges that Fire From Ice is a revoked Nevada corporation located in Sovereign Island, Australia.

Accordingly, it is ORDERED that, on or before October 3, 2013, all Respondents shall show cause why the registrations of their securities should not be revoked by default. See 17 C.F.R. §§ 201.155(a)(2), .220(f). Any Respondent that fails to respond shall be deemed in default and the proceeding will be determined against it. See OIP at 3; 17 C.F.R. § 201.155(a).

It is further ORDERED that the hearing scheduled for September 26, 2013, is postponed sine die and a telephonic prehearing conference shall be held on Thursday, October 24, 2013, at 11:00 a.m. EDT.

Cameron Elliot
Administrative Law Judge