

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 824 / August 30, 2013

ADMINISTRATIVE PROCEEDING

File No. 3-15383

In the Matter of	:	
	:	ORDER TO SHOW CAUSE AND
CHINA INTELLIGENT LIGHTING	:	RESCHEDULING PREHEARING
AND ELECTRONICS, INC. and	:	CONFERENCE
NIVS INTELLIMEDIA TECHNOLOGY	:	
GROUP, INC.	:	

The Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934, on July 22, 2013.

The Division of Enforcement has provided evidence that the OIP was served on Respondents by August 9, 2013, in accordance with Rule 141(a)(2)(ii) of the Commission's Rules of Practice. See 17 C.F.R. § 201.141(a)(2)(ii). To date, Respondents have not filed Answers, which were due within twenty days after service of the OIP, or by August 29, 2013. See OIP at 2; 17 C.F.R. § 201.220(b). A telephonic prehearing conference is currently scheduled for September 5, 2013.

It is ORDERED that on or before September 9, 2013, Respondents shall SHOW CAUSE why this proceeding should not be determined against them. See 17 C.F.R. §§ 201.155(a)(2), .220(f). If Respondents fail to respond to this Order, they will be deemed in default, the proceeding will be determined against them, and the registrations of their securities will be revoked. See 17 C.F.R. § 201.155(a)(2).

It is FURTHER ORDERED that the currently scheduled telephonic prehearing conference shall be RESCHEDULED to October 7, 2013, at 11:00 a.m. EDT, unless the proceeding has been resolved by then.

Cameron Elliot
Administrative Law Judge