

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 4209/September 30, 2016

ADMINISTRATIVE PROCEEDING

File No. 3-17559

In the Matter of

SHELDON ROSE and  
MKJJ CONSULTING LLC

ORDER SCHEDULING  
HEARING AND DESIGNATING  
PRESIDING JUDGE

The Securities and Exchange Commission has ordered that the administrative law judge assigned to this proceeding shall issue an initial decision no later than 300 days from the date of service of the order instituting proceeding (OIP), pursuant to Rule 360(a)(2) of the Commission's Rules of Practice, 17 C.F.R. § 201.360(a)(2), in effect as of September 21, 2016. However, recent amendments to those Rules affecting the timing of the initial decision (among other procedures) will govern this proceeding if certain conditions, as detailed in the OIP, have been met.

I ORDER that the hearing in this matter commence at 9:30 a.m., Tuesday, October 25, 2016, in the Commission Headquarters Offices, Hearing Room 2, 100 F Street, N.E., Washington, D.C. 20549.

IT IS FURTHER ORDERED that Administrative Law Judge Jason S. Patil preside at the hearing in these proceedings and perform other and related duties in accordance with the Commission's Rules of Practice.

IT IS FURTHER ORDERED that the parties confer and notify the presiding judge of a suggested date and time for a prehearing conference which will be conducted telephonically unless the parties prefer otherwise.

Service of all orders and rulings on parties is made by the Commission's Office of the Secretary, or other duly authorized Commission officer, pursuant to Commission Rule of Practice 141, 17 C.F.R. § 201.141. All issuances by administrative law judges are posted on the Commission's website at <http://www.sec.gov/alj>.

For the Commission, by its Chief Administrative Law Judge, pursuant to delegated authority.

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Brenda P. Murray  
Chief Administrative Law Judge