

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 3658 / March 1, 2016

ADMINISTRATIVE PROCEEDING  
File No. 3-16836

In the Matter of

STEVEN J. MUEHLER,  
ALTERNATIVE SECURITIES MARKETS  
GROUP CORP., AND  
BLUE COAST SECURITIES CORP., dba  
GLOBALCROWDTV, INC., AND BLUE  
COAST BANC

STAY ORDER

On February 29, 2016, the parties submitted a joint motion to stay this proceeding based upon the parties' agreement in principle to a settlement that will resolve the proceeding on all major terms as to all Respondents.

For good cause shown, it is ORDERED that the joint motion is GRANTED and this proceeding is STAYED, subject to compliance with Rule of Practice 161(c)(2), 17 C.F.R. § 201.161(c)(2), requiring that this office be notified promptly if any of the requirements of the rule are not met.

In light of the stay, the remainder of the hearing that began on February 22, 2016, is CANCELED.

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Jason S. Patil  
Administrative Law Judge