

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 3611/February 17, 2016

ADMINISTRATIVE PROCEEDING  
File No. 3-17064

In the Matter of

99 CENT STUFF, INC.,  
BIZZINGO, INC.,  
CLICKER, INC.,  
INCENTRA SOLUTIONS, INC.,  
MAXRAY OPTICAL TECHNOLOGY CO. LTD., and  
PEER REVIEW MEDIATION & ARBITRATION, INC.

ORDER TO SHOW  
CAUSE

On January 22, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents pursuant to Section 12(j) of the Securities Exchange Act of 1934. A telephonic prehearing conference is scheduled for 3:00 p.m. EST on February 29, 2016.

I previously found that Respondents were served with the OIP by February 1 and their answers were due by February 16, 2016. *99 Cent Stuff, Inc.*, Admin. Proc. Rulings Release No. 3585, 2016 SEC LEXIS 458 (ALJ Feb. 8, 2016). To date, Respondents have not filed answers.

I ORDER that by February 29, 2016, Respondents shall SHOW CAUSE why the registrations of their securities should not be revoked by default due to their failure to file answers or otherwise defend this proceeding. *See* 17 C.F.R. §§ 201.155(a), .220(f). Any Respondent that fails to respond to this order or attend the prehearing conference will be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. OIP at 3-4; 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

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James E. Grimes  
Administrative Law Judge