

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 2985/July 28, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16677

In the Matter of

THE AMERICAN CORP.
(A/K/A AMERICAN CORP.),
MADISON ACQUISITION VENTURES, INC., AND
NUGEN HOLDINGS, INC.

ORDER TO SHOW CAUSE

On July 7, 2015, the Securities and Exchange Commission issued an Order Instituting Proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. A telephonic prehearing conference is scheduled for August 11, 2015.

Respondents' Answers to the OIP were due by July 27, 2015. *The American Corp.*, Admin. Proc. Rulings Release No. 2949, 2015 SEC LEXIS 2972 (July 20, 2015). To date, no Respondent has filed an Answer. Accordingly, I ORDER that on or before August 7, 2015, Respondents shall SHOW CAUSE why the registrations of their securities should not be revoked by default due to their failure to file Answers or otherwise defend this proceeding. If Respondents fail to respond to this Order, they will be deemed in default, the proceeding will be determined against them, and the registrations of their securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

James E. Grimes
Administrative Law Judge