

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 2587/April 27, 2015

ADMINISTRATIVE PROCEEDING  
File No. 3-16476

In the Matter of

AURASOUND, INC.,  
C2C CROWDFUNDING, INC.,  
CONVENIENCE TV INC.,  
GLOBAL SECURITY AGENCY INC., AND  
NEWMARKET TECHNOLOGY, INC.

ORDER POSTPONING HEARING,  
SCHEDULING PREHEARING  
CONFERENCE, AND TO SHOW CAUSE  
AS TO FOUR RESPONDENTS<sup>1</sup>

On April 7, 2015, the Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. A hearing is currently scheduled for May 5, 2015.

The Division of Enforcement has filed a declaration, establishing that Respondents were served with the OIP by April 11, 2015. *See* 17 C.F.R. § 201.141(a)(2)(ii). As such, Respondents' Answers were due by April 24, 2015. *See* OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). To date, no Respondent has filed an Answer.

Accordingly, I ORDER that on or before May 8, 2015, Respondents shall SHOW CAUSE why the registrations of their securities should not be revoked by default due to their failure to file an Answer or otherwise defend this proceeding. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f). If a Respondent fails to respond to this Order, it will be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked.

I FURTHER ORDER that the hearing scheduled for May 5, 2015, is POSTPONED, and a telephonic prehearing conference shall be held on May 8, 2015, at 10:00 a.m. EDT.

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James E. Grimes  
Administrative Law Judge

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<sup>1</sup> This Order does not apply to Global Security Agency Inc., as to which this proceeding has ended. *See AuraSound, Inc.*, Exchange Act Release No. 74769 (Apr. 21, 2015).