

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 1998/November 10, 2014

ADMINISTRATIVE PROCEEDING  
File No. 3-16221

In the Matter of

4301, INC.,  
ALPINE MANAGEMENT LTD.,  
AMAZING NUTRITIONALS, INC.,  
AMERICA FIRST ASSOCIATES CORP.,  
AMERICAN INTERACTIVE MEDIA, INC.,  
ILMI CORP.,  
SUPERIOR HOLDINGS, INC.,  
ULTIMISTICS, INC. (n/k/a CONTINENTAL  
HOLDINGS INTERNATIONAL, INC.)

ORDER POSTPONING  
HEARING AND SCHEDULING  
PREHEARING CONFERENCE

The Securities and Exchange Commission (Commission) commenced this proceeding on October 28, 2014, with an Order Instituting Administrative Proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act). The OIP alleges that Respondents each have a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) and are delinquent in their periodic filings, in violation of Exchange Act Section 13(a) and Rules 13a-1 and/or 13a-13. A hearing is scheduled to commence on November 18, 2014.

On November 3, 2014, the Division of Enforcement filed the Declaration of Neil J. Welch, Jr., to Assist Secretary with Record of Service, which reflects that all Respondents were served with the OIP by October 31, 2014, in accordance with Commission Rule of Practice 141(a)(2)(ii). *See* 17 C.F.R. § 201.141(a)(2)(ii). Respondents' answers are due within ten days of service of the OIP plus an additional three days because service was effected by mail, or by November 13, 2014. *See* OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). No answers have been filed to date.

To allow time for any answers by Respondents, the November 18, 2014, hearing is POSTPONED *sine die*, and a prehearing conference is ORDERED for December 22, 2014, at 10:00 a.m. EST, if this proceeding is not resolved by then.

---

Jason S. Patil  
Administrative Law Judge