

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 1704/August 15, 2014

ADMINISTRATIVE PROCEEDING
File No. 3-15979

In the Matter of

MBEACH SOFTWARE, INC.

ORDER FOLLOWING PREHEARING CONFERENCE
AND TO SHOW CAUSE

On July 21, 2014, the Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) against Respondent pursuant to Section 12(j) of the Securities Exchange Act of 1934. The OIP alleges that Respondent has a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) and is delinquent in its periodic filings, in violation of Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

A telephonic prehearing conference (PHC) was held today, attended by Patrick Costello for the Division of Enforcement. Respondent did not appear. The Division represented that it informed Respondent of the PHC by letter, sent by UPS Express overnight shipping.

Respondent was served in Israel with the OIP on July 31, 2014, via USPS Express Mail in accordance with Commission Rule of Practice 141.¹ See 17 C.F.R. § 201.141(a)(2)(ii), (iv). Respondent's Answer was due by August 13, 2014. See OIP at 2; 17 C.F.R. §§ 201.160(b), .220(b). As of today, Respondent has not filed an Answer.

Accordingly, it is ORDERED that on or before August 29, 2014, Respondent shall SHOW CAUSE why this proceeding should not be determined against it due to its failure to file an Answer, attend the PHC, or otherwise defend this proceeding. See 17 C.F.R. §§ 201.155(a)(1)-(2), .220(f), .221(f). If Respondent fails to respond to this Order, it will be

¹ Israel is a signatory to the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil or Commercial Matters and does not object to service by mail. See *Papir v. Wurms*, 02-cv-3273, 2005 WL 372061, at *3 (S.D.N.Y. Feb. 15, 2005).

deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. *See* OIP at 2-3; 17 C.F.R. § 201.155(a)(2).

James E. Grimes
Administrative Law Judge