UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 89706 / August 28, 2020

Admin. Proc. File No. 3-19933

In the Matter of

LORD GLOBAL CORP.

ORDER REQUESTING ADDITIONAL WRITTEN SUBMISSIONS

On August 20, 2020, the Commission issued an order pursuant to Section 12(k) of the Securities Exchange Act of 1934 suspending trading in the securities of Lord Global Corp. ("LRDG") (CIK No. 0001569568) for the period from 9:30 a.m. EDT, on August 21, 2020 through 11:59 p.m. EDT, on September 3, 2020 (the "Trading Suspension Order").[1] The Trading Suspension Order stated that it appeared to the Commission that a suspension of trading was required due to "questions regarding the accuracy and adequacy of information in the marketplace" about LRDG.[2] The Trading Suspension Order further stated that the "questions relate to statements LRDG made about oral and nasal sanitizers that the company claims protect against the virus that causes COVID-19, which LRDG made in press releases and Commission filings between June 2 and August 18, 2020."[3] The Commission was therefore "of the opinion that the public interest and the protection of investors require a suspension of trading."[4]

On August 25, 2020, LRDG filed a petition to terminate the trading suspension, which includes a request for, "[i]f needed, . . . expedited briefing (including a short reply)." In accordance with Rule of Practice 550(b), additional written submissions are requested.[5]

Accordingly, IT IS ORDERED that the parties file submissions as follows:

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[1]   *Lord Global Corp.*, Exchange Act Release No. 89627, 2020 WL 4921027 (Aug. 20, 2020).

[2]   *Id.* at *1.

[3]   *Id.*

[4]   *Id.*

[5]   17 C.F.R. § 201.550(b).

- By September 4, 2020, the Division of Enforcement shall file all the information that was before the Commission at the time of the Trading Suspension Order's issuance.[6]

- By September 18, 2020, LRDG shall file an opening brief, which is not to exceed 8,000 words.

- By October 2, 2020, the Division shall file an answering brief, which is not to exceed 8,000 words.

- By October 9, 2020, LRDG may file an optional reply brief, which is not to exceed 3,000 words.

Any evidentiary materials, such as supporting affidavits or declarations, shall be attached to the briefs, which must contain specific citations to the evidence relied upon. Although appropriately the subject of official notice,[7] the Commission also requests that the parties provide a copy of any guidance document, policy statement, or other government record relied upon to establish the requirements of any applicable legal regime. No briefs in addition to those specified in this order may be filed without leave of the Commission.[8]

Pursuant to Rule of Practice 180(c), a party's failure to file a brief or to comply with this order may result in the Commission's determination of the matter at issue against that party, a finding of waiver, dismissal of the proceeding, or such other sanction as the Commission finds appropriate.[9]

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

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[6] *See* 15 U.S.C. § 78*l*(k)(5). The Division need not disclose privileged legal analysis or sensitive information about the staff's investigative methods.

[7] *See* Rule of Practice 323, 17 C.F.R. § 201.323.

[8] The briefs shall conform to Rule of Practice 450(b)-(d), with respect to content and length limitations, 17 C.F.R. § 201.450(b)-(d), except as modified in this order. Attention is also called to Rules of Practice 150-153, 17 C.F.R. §§ 201.150-153, and the Commission's March 18, 2020 order regarding the filing and service of papers in administrative proceedings. *Pending Administrative Proceedings*, Exchange Act Release No. 88415, 2020 WL 1322001 (Mar. 18, 2020), https://www.sec.gov/litigation/opinions/2020/33-10767.pdf.

[9] 17 C.F.R. § 201.180(c).