

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 89224 / July 6, 2020

Admin. Proc. File No. 3-19289

In the Matter of

BLACKCRAFT CULT, INC., AND
UNIFIED SIGNAL, INC.,

Respondents.

SUPPLEMENTAL ORDER REGARDING SERVICE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on July 30, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondent Blackcraft Cult, Inc.¹

On August 8, 2019, the Division of Enforcement filed the Declaration of David S. Frye, which stated that service of the OIP had been made on Blackcraft at 2830 E. Via Martens, Anaheim, CA 92806 (“First Address”). The declaration incorrectly stated that the First Address was taken from Blackcraft’s last filing with the Commission consistent with Rule of Practice 141(a)(2)(ii).² Prior filings used that address. But Blackcraft’s last filing with the Commission identified its address as 2890 E. Via Martens, Anaheim, CA 92806 (“Second Address”).

On November 18, 2019, the Commission issued an order that stated that “Blackcraft’s last filing may incorrectly list its own address,” but “nonetheless directed” the Division “to

¹ *Blackcraft Cult, Inc.*, Exchange Act Release No. 86513, 2019 WL 3453285 (July 30, 2019). The OIP also instituted proceedings against Unified Signal, Inc., and the Commission later revoked the registration of its securities pursuant to a settlement. *Blackcraft Cult, Inc.*, Exchange Act Release No. 87836, 2019 WL 7171174 (Dec. 20, 2019).

² 17 C.F.R. § 201.141(a)(2)(ii) (authorizing “[n]otice of a proceeding” to be made “in the case of an issuer of a class of securities registered with the Commission, by sending a copy of the order addressed to the most recent *address shown on the entity’s most recent filing* with the Commission by U.S. Postal Service certified, registered, or Express Mail and obtaining a confirmation of attempted delivery”) (emphasis added).

ensure that service is also made on Blackcraft at the [Second] [A]ddress . . . and to file another declaration of service in this proceeding once that has been accomplished.”³

On November 19, 2019, the Division filed a supplemental declaration purporting to respond to that order. That declaration acknowledged that the OIP was served at the First Address, rather than the Second Address, and that Blackcraft’s last filing with the Commission showed the Second Address.⁴ Nonetheless, the supplemental declaration did not state that the OIP had been served on Blackcraft at the Second Address in response to the November 18, 2019 order. Instead, the supplemental declaration stated that Blackcraft’s earlier filings had used the First Address, and that evidence existed that Blackcraft had received the OIP because counsel for Blackcraft had contacted Division counsel regarding this matter.

The supplemental declaration does not discharge the Division’s obligations under the November 18, 2019 order. The supplemental declaration does not show that the OIP was served on Blackcraft at the Second Address. And to the extent that the supplemental declaration is intended to suggest that the November 19, 2019 order should be modified, the supplemental declaration does not identify any portion of Rule of Practice 141(a)(2)(ii) that the Division contends is satisfied, apply such provision to the facts, or otherwise make any legal argument.

Accordingly, the Division is ORDERED to file another declaration of service that establishes service on Blackcraft at the Second Address or to file another document containing legal argument and authority that establishes that service already has been made in this proceeding consistent with the Rules of Practice.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

³ *Blackcraft Cult, Inc.*, Exchange Act Release No. 87563, 2019 WL 6130655, at *1 n.3 (Nov. 18, 2019).

⁴ *Cf. supra* note 2 (citing Rule of Practice provision authorizing service on address in most recent filing).