

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 87669 / December 5, 2019

Admin. Proc. File No. 3-19313

In the Matter of

ALIFE CORPORATION, BUDGET GROUP, INC. A/K/A
BRAC GROUP, INC., AND FEATHER VALLEY
FINANCIAL LTD.,

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on August 6, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Budget Group, Inc. a/k/a BRAC Group, Inc. and Feather Valley Financial Ltd. (collectively, “Respondents”).¹

On September 30, 2019, the Division of Enforcement filed a motion for an order entering a default against Respondents and revoking the registration of their securities. The motion included a Declaration of Vinyard Cooke, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Budget Group, Inc. a/k/a BRAC Group, Inc. on August 8, 2019, and service of the OIP was made on Feather Valley Financial Ltd. on September 12, 2019.³

¹ *Alife Corp.*, Exchange Act Release No. 86578, 2019 WL 3578320 (Aug. 6, 2019).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ The Declaration also stated that service of the OIP was made on Alife Corporation by Priority Mail Express to Alife’s address in Singapore and Alife’s registered agent, Inc. Plan (USA), in Delaware. But the Declaration did not state what steps the Division took to ensure valid service of the OIP, including the steps to determine (i) that mail service is an acceptable means of service in Singapore; or (ii) that Inc. Plan (USA) was the registered agent for Alife and to determine the address for Inc. Plan (USA). The Division is thus directed to file another declaration in this proceeding with such information.

As stated in the OIP, Respondents' answers were required to be filed within ten days of service of the OIP.⁴ As of the date of this order, Respondents have not filed answers. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Respondents are ORDERED to SHOW CAUSE by December 19, 2019, why the registrations of their securities should not be revoked by default due to their failures to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Respondents fail to respond to this order to show cause, they may be deemed in default, the proceeding may be determined against them, and their securities may be revoked.⁵ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Secretary

⁴ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

⁵ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Alife Corp.*, 2019 WL 3578320, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).