

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 84796 / December 11, 2018

Admin. Proc. File No. 3-18732

In the Matter of

FUEL PERFORMANCE SOLUTIONS, INC.,
JUNIPER GROUP, INC.,
MULTIMEDIA PLATFORMS, INC., AND
SATYA WORLDWIDE, INC.

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on September 7, 2018, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Juniper Group, Inc., Multimedia Platforms, Inc., and Satya Worldwide, Inc. (collectively, “Respondents”).¹

On September 6, 2018, the Division of Enforcement filed the Declaration of Neil J. Welch, Jr., which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Juniper Group, Inc. on September 12, 2018, service of the OIP was made on Multimedia Platforms, Inc. on September 12, 2018, and service of the OIP was made on Satya Worldwide, Inc. on September 11, 2018.

¹ *Fuel Performance Solutions, Inc.*, Exchange Act Release No. 84061, 2018 WL 4293445 (Sept. 7, 2018). Fuel Performance Solutions, Inc. settled the proceeding with the Commission. *Order Making Findings and Revoking Registration of Securities Pursuant to Section 12(j) of the Securities Exchange Act of 1934 as to Fuel Performance Solutions, Inc.*, Exchange Act Release No. 84303 (Sept. 27, 2018), available at <https://www.sec.gov/litigation/admin/2018/34-84303.pdf>.

² 17 C.F.R. § 201.141(a)(2)(ii).

As stated in the OIP, Respondents' answers were required to be filed within ten days of service of the OIP.³ As of the date of this order, Respondents have not filed an answer. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Respondents are ORDERED to SHOW CAUSE by December 26, 2018, why the registrations of their securities should not be revoked by default due to their failures to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Respondents fail to respond to this order to show cause, they may be deemed in default, the proceeding may be determined against them, and their securities may be revoked.⁴ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

³ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

⁴ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Fuel Performance Solutions, Inc.*, 2018 WL 4293445, at *3 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).