

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 84720 / December 4, 2018

Admin. Proc. File No. 3-18701

In the Matter of

EVERYDAY ASSEMBLY PRODUCTS, INC.,
FORGOTTEN INVESTMENTS CO., INC., AND
MARKET INTEGRITY, INC.

Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on August 30, 2018, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Everyday Assembly Productions, Inc., Forgotten Investments Co., Inc., and Market Integrity, Inc.¹

On September 6, 2018, the Division of Enforcement filed the Declaration of Neil J. Welch, Jr., which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,² service of the OIP was made on Everyday Assembly Products, Inc. on September 4, 2018, and service of the OIP was made on Forgotten Investments Co., Inc. on September 4, 2018.³

¹ *Everyday Assembly Productions, Inc.*, Exchange Act Release No. 84007, 2018 WL 4145050 (Aug. 30, 2018).

² 17 C.F.R. § 201.141(a)(2)(ii).

³ The declaration also stated that service of the OIP was made on Market Integrity, Inc. on September 4, 2018. But the declaration stated that service was made at an address containing a different suite number than the address used in the last filing with the Commission that Market Integrity, Inc. made. The Division of Enforcement is thus directed to ensure that service is made on Market Integrity, Inc. at the correct, complete address and to file another declaration of service in this proceeding once that has been accomplished.

As stated in the OIP, the answers of respondents Everyday Assembly Products, Inc., and Forgotten Investments Co., Inc., were required to be filed within ten days of service of the OIP.⁴ As of the date of this order, those respondents have not filed answers. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, respondents Everyday Assembly Products, Inc. and Forgotten Investments Co., Inc. are ORDERED to SHOW CAUSE by December 18, 2018, why the registrations of their securities should not be revoked by default due to their failures to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If respondents Everyday Assembly Products, Inc. and Forgotten Investments Co., Inc. fail to respond to this order to show cause, they may be deemed in default, the proceeding may be determined against them, and their securities may be revoked.⁵ Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

⁴ Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

⁵ Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180; *see Everyday Assembly Productions, Inc.*, 2018 WL 4145050, at *2 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).