

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION
December 2, 2014

SECURITIES EXCHANGE ACT OF 1934
Release No. 73721 / December 2, 2014

Admin. Proc. File No. 3-16264

In the Matter of the Application of

ALFRED P. REEVES, III
For Review of Action Taken by
FINRA

ORDER
SCHEDULING
BRIEFS

Alfred P. Reeves, III, filed an application, pursuant to Section 19(d)(2) of the Securities Exchange Act of 1934,¹ for review of action taken against him by the Financial Industry Regulatory Authority ("FINRA"). FINRA filed a copy of the index to the record on November 21, 2014, pursuant to Rule 420(d) of the Rules of Practice.²

Accordingly, IT IS ORDERED, pursuant to Rule 450(a) of the Rules of Practice,³ that a brief in support of the application for review shall be filed by January 2, 2015. A brief in

¹ 15 U.S.C. § 78s(d)(2).

² 17 C.F.R. § 201.420(d).

³ 17 C.F.R. § 201.450(a).

opposition shall be filed by February 2, 2015, and any reply brief shall be filed by February 16, 2015.⁴ Pursuant to Rule 180(c) of the Rules of Practice,⁵ failure to file a brief in support of the application may result in dismissal of this review proceeding.

For the Commission, by the Office of General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary

⁴ As provided by Rule 450(a), no briefs in addition to those specified in this schedule may be filed without leave of the Commission. Attention is called to Rules of Practice 150 - 153, 17 C.F.R. § 201.150 - 153, with respect to form and service, and Rule of Practice 450(b) and (c), 17 C.F.R. § 201.450(b), (c), with respect to content and length limitations. Requests for extensions of time to file briefs will be disfavored.

⁵ 17 C.F.R. § 201.180(c).