

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
October 13, 2009

In the Matter of

CONSUMERS FINANCIAL CORPORATION

:
:
:

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (Commission) instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act), on September 29, 2009, and the hearing was scheduled to commence on October 20, 2009. The OIP alleges that Respondent Consumers Financial Corporation (CFC) is a corporation with a class of equity securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and has repeatedly failed to file required periodic reports. The Division of Enforcement (Division) is seeking to revoke the registration of CFC's securities.

According to the Commission's EDGAR database, CFC filed a Form 15 Certification and Notice of Termination of Registration under Section 12(g) or Suspension of Duty to File Reports under Sections 13 and 15(d) on April 13, 2009. Pursuant to Exchange Act Rule 12g-4, the termination of the registration of CFC's registered securities became effective no later than July 13, 2009. Thus, it appears that, on and after that date, CFC no longer had any registered securities subject to revocation pursuant to Section 12(j) of the Exchange Act. Accordingly, the Division will be ordered to show cause, by October 27, 2009, why this proceeding should not be dismissed by the Commission.¹ Additionally, the scheduled hearing will be postponed sine die, and a prehearing conference scheduled for November 3, 2009, at 10:00 a.m. EST if the proceeding has not been resolved.

IT IS SO ORDERED.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge

¹ See TelcoBlue, Inc., 93 SEC Docket 1751 (June 30, 2008); Enamelon, Inc., 86 SEC Docket 2295 (Dec. 15, 2005) (dismissing proceedings instituted pursuant to Section 12(j) of the Exchange Act against respondents that no longer had a class of securities registered pursuant to Section 12(g) of the Exchange Act).