

UNITED STATES DISTRICT COURT  
DISTRICT OF COLORADO

UNITED STATES SECURITIES AND  
EXCHANGE COMMISSION

Plaintiff,

v.

JEFFREY O. FRIEDLAND, GLOBAL  
CORPORATE STRATEGIES, LLC, INTIVA  
PHARMA, LLC,

Defendants.

Case No. 18-cv-00529-MSK-MEH

**NOTICE FOR DISTRIBUTION OF THE SEC v. JEFFREY FRIEDLAND FAIR FUND**

*This Distribution Plan Notice is issued pursuant to the Court-approved Distribution Plan.*

*This is not a solicitation from a lawyer.*

**If you purchased the stock of the company listed below (the “Eligible Security”) during the corresponding “Relevant Period” and suffered a loss as a result of the conduct described in the Complaint in the captioned matter, you may be eligible for compensation from the Jeffrey Friedland Fair Fund.**

**Company Name, Trading Symbols, and Relevant Period (Inclusive)**

<b>Company Name</b>	<b>Trading Symbol</b>	<b>Relevant Period Start Date</b>	<b>Relevant Period End Date</b>
OWC Pharmaceutical Research Corp.	OWCP	11/18/16	9/22/17

In order to be considered for eligibility for a distribution from the Jeffrey Friedland Fair Fund, you must submit a completed and signed Proof of Claim Form (“Claim Form”) to the Distribution Agent<sup>1</sup>, with adequate documentation of your transactions and a completed tax certification by **First Class Mail, postmarked by June 6, 2022; if not by First Class Mail, received by the Distribution Agent by June 6, 2022.** June 6, 2022 is referenced herein as the “Filing Deadline.” Further directions for submitting a claim, including the online claims process and physical address, are set forth below and on the Claim Form.

The information contained in this Distribution Plan Notice is only a summary. More detailed information and important documents can be found on the website dedicated to this matter at [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com) (the “Distribution Website”).

<sup>1</sup> Any capitalized terms used in this Distribution Plan Notice that are not otherwise defined herein shall have the meaning ascribed to them in the Distribution Plan, which is available on the website established for the Jeffrey Friedland Fair Fund at [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com).

Please Note: Receipt of this Distribution Plan Notice does not mean you are eligible to receive a Distribution Payment; eligibility will be determined in accordance with the Court-approved Distribution Plan (the “Plan”) upon receipt of your Claim Form and necessary documentation.

PLEASE READ THIS NOTICE CAREFULLY AND IN ITS ENTIRETY BECAUSE YOU MAY BE ELIGIBLE FOR COMPENSATION FROM THE JEFFREY FRIEDLAND FAIR FUND. THIS NOTICE CONTAINS IMPORTANT INFORMATION REGARDING YOUR POTENTIAL ELIGIBILITY TO SHARE IN THE JEFFREY FRIEDLAND FAIR FUND.

## **Background**

### **The Civil Action**

On March 5, 2018, the Securities and Exchange Commission (the “SEC” or “Commission”) filed a Complaint against Jeffrey O. Friedland (“Friedland”), Global Corporate Strategies, LLC (“Global”), and Intivia Pharma LLC (“Intivia”), (collectively the “Defendants”), and Lane 6552 LLC (“Lane”), Kathy B. Friedland, Assurance Management, LLC (“Assurance”) and The Jeffrey and Kathy Friedland Irrevocable Trust (“Friedland Trust”), (collectively the “Relief Defendants”) alleging violations of the federal securities laws. (*ECF No. 1*). Specifically, the Complaint alleged that, Friedland engaged in a nearly \$7 million securities fraud scheme to conceal the nature of his interest in an Israeli medical marijuana company, OWC Pharmaceutical Research Corp. (“OWCP”), to allow him to sell his considerable holdings in OWCP stock into a market that he helped artificially inflate. As part of his scheme, Friedland touted OWCP to investors while misrepresenting both the nature of his investments in OWCP and his professional relationship with the company. Between August 2014 and February 2016, Friedland acquired 6.4 million shares of OWCP stock. Between February 2016 and September 2017, Friedland touted OWCP to the media, industry and investors, creating the false impression that he was merely an investor in OWCP, when he was in fact paid with millions of OWCP stock to promote the company.

### **The Jeffrey Friedland Fair Fund, the Tax Administrator, and the Distribution Agent**

On December 4, 2019, after the parties reached a settlement, the Court entered a Judgment against the Defendants. (*ECF No. 95*). The Judgment found Friedland and Global jointly and severally liable in the amount of \$2,089,979.02, plus pre-judgment interest in the amount of \$69,020.98; found Friedland further liable for a civil penalty in the amount of \$2,000,000; found Intiva liable for disgorgement in the amount of \$20,000; and permanently enjoined Defendants from participating in an offering of penny stock. *See id.* ¶¶ 1-4. The total amount owed by Defendants under the Judgment was \$4,179,000. Defendants have now paid the full amount of \$4,179,000 ordered pursuant to the Judgment. The funds paid to date are currently held in an interest-bearing account at the Bureau of Fiscal Services of the U.S. Treasury Department (the “Fair Fund”). The Jeffrey Friedland Fair Fund currently consists of the amounts paid and interest earned to date.

On May 4, 2020, the United States District Court, District of Colorado appointed Miller Kaplan Arase LLP as Tax Administrator, and on April 6, 2021, appointed JND Legal Administration as Distribution Agent (the “Distribution Agent”). On December 7, 2021, the Court approved a plan for the distribution of the Jeffrey Friedland Fair Fund (the “Plan”). The Plan is publicly available at [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com).

## **The Plan**

The Plan governs the administration and distribution of the Jeffrey Friedland Fair Fund and sets forth the methodology for calculating Distribution Payments and the procedures for distributing the assets of the Jeffrey Friedland Fair Fund to investors harmed by the conduct alleged in the Complaint. On December 7, 2021, the United States District Court for the District of Colorado approved the Plan. The Court-approved Distribution Plan is available on the Distribution Website at [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com).

### **Who May Be Eligible for a Distribution?**

If you invested in OWCP during the corresponding Relevant Period; are not an Excluded Party as defined in the Plan; and suffered a loss according to the Plan, you may be eligible for a distribution from the Jeffrey Friedland Fair Fund.

To be considered for a Distribution Payment, you must timely submit a completed and signed Claim Form including adequate documentation for claimed transactions and a completed tax certification. If you believe you may be eligible for a distribution and are not an Excluded Party (see below), you should timely submit a completed and signed Claim Form.

“Excluded Parties” are defined in paragraph 6(m) of the Plan as follows and are not eligible to receive a distribution from the Jeffrey Friedland Fair Fund:

- i. Defendants and Relief Defendants, their current or former employees, affiliates, or controlled entities who served in such capacity during the Relevant Period, and their assigns, creditors, heirs, distributees, spouses, parents, and children;
- ii. Any defendant in any action brought by the Commission or any class action lawsuit related to the conduct described in the Commission’s complaint in this action or any related Commission action (or any of his or her affiliates, assigns, creditors, heirs, distributees, spouses, parents, children, or controlled entities) unless and until such defendant is found not liable in all such civil suits prior to the Filing Deadline, and proof of the finding(s) is included in such defendant’s timely filed Proof of Claim Form;
- iii. Any Person who, as of the Filing Deadline, has been the subject of criminal charges related to the violations alleged in the Commission’s complaint in this action or any related Commission action (or any of his or her affiliates, assigns, creditors, heirs, distributees, spouses, parents, children, or controlled entities) unless and until such defendant is found not guilty in all such criminal actions prior to the Filing Deadline, and proof of the finding(s) is included in such defendant’s timely filed Proof of Claim Form;
- iv. Any Person who assigned their right to obtain a recovery in the Commission’s action against Defendants; provided, however, that this provision shall not be construed to exclude those Persons who obtained such a right by gift, inheritance, devise or operation of law; or
- v. The Distribution Agent, its employees, and those persons assisting the Distribution Agent in its role as the Distribution Agent.

### **Allocation of the Jeffrey Friedland Fair Fund**

A Plan of Allocation has been prepared that provides the formula by which Distribution Payments will be determined (*See* Attachment A of the Plan). The Net Available Fair Fund will be distributed to Eligible Claimants in accordance with that Plan of Allocation.

All Distribution Payments will be subject to a “Minimum Distribution Amount” -- if a Potential Claimant’s Distribution Payment is less than \$10.00, that Potential Claimant will not receive a Distribution Payment and the funds will be distributed to Eligible Claimants whose Distribution Payments are equal to or greater than \$10.00. *See* paragraph 6(r) of the Plan.

### **Claim Forms**

Your Claim Form may be submitted by First Class Mail or other delivery. A paper Claim Form has been included with this Distribution Plan Notice. If you require additional copies of the Claim Form, you may obtain them from the Distribution Website.

Your completed and signed Claim Form, including tax certification and adequate supporting documentation, must be submitted by **First Class Mail, postmarked by June 6, 2022 or, if not sent by First Class Mail, received by the Distribution Agent by June 6, 2022.** Mailed and/or otherwise physically delivered Claim Forms should be directed to the following address:

Jeffrey Friedland Fair Fund  
c/o JND Legal Administration  
PO Box 91436  
Seattle, WA 98111

If you fail to timely submit a completed and signed Claim Form by the deadline, you may be barred from receiving a payment from the Jeffrey Friedland Fair Fund. The Claim Form must be accompanied by a completed tax certification and adequate supporting documentation for each transaction listed in the Claim. You will be responsible for demonstrating timely submission of your Claim Form.

If you submit a Claim Form that fails to provide all required information, or is otherwise deficient, you may receive a Claim Deficiency Notice advising you of the reason(s) why the claim is deficient and providing to you an opportunity to cure such deficiencies.

### **Special Notice to Securities Brokers and Other Nominee Purchasers**

Brokers, Dealers and other nominees that may have records of purchasers of the Eligible Security during the Relevant Period must notify the respective beneficial owners within fourteen (14) days of receipt of the Notice Packet so that beneficial owners may timely file a claim or provide to the Distribution Agent within fourteen (14) days of receipt a list of last known names and addresses for all beneficial owners for whom the record holders purchased the Eligible Security during the Relevant Period.

### **Additional Information**

Additional information regarding the Jeffrey Friedland Fair Fund, including the Distribution Plan, the Distribution Plan Notice, the Claim Form, relevant deadlines, and related materials are available on the Distribution Website at [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com). You may obtain additional information or request copies of the Claim Form by contacting the Distribution Agent toll-free at 1 (877) 379-5985, emailing [info@jeffreyfriedlandfairfund.com](mailto:info@jeffreyfriedlandfairfund.com), or writing to:

Jeffrey Friedland Fair Fund  
c/o JND Legal Administration  
PO Box 91436  
Seattle, WA 98111

PLEASE CHECK THE WEBSITE [WWW.JEFFREYFRIEDLANDFAIRFUND.COM](http://WWW.JEFFREYFRIEDLANDFAIRFUND.COM)  
FOR UPDATES

Questions? Visit [www.jeffreyfriedlandfairfund.com](http://www.jeffreyfriedlandfairfund.com)  
Call toll-free (877) 379-5985 or email [info@jeffreyfriedlandfairfund.com](mailto:info@jeffreyfriedlandfairfund.com)