

MEMORANDUM

October 2, 2013

TO: File No. SR-NYSE-2013-07

FROM: Mark T. Uyeda
Counsel to Commissioner Michael S. Piwowar

RE: Meeting with Representative of *Foliofn*, Inc.

On September 16, 2013, Commissioner Michael S. Piwowar and his legal counsels, Jaime Klima and Mark Uyeda, met with Steven Wallman, founder and chief executive officer of *Foliofn*, Inc., to discuss, among other topics, the above-referenced proposed rule filing and *Foliofn*'s comment letters on the filing.