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Elizabeth M. Murphy, Secretary U.S. Securities and Exchange Commission 100 F Street, N.W. Washington, DC 20549

Re: New York Stock Exchange Proposed Rule – Proxy Distribution Fees

File No. SR-NYSE-2013-07

Dear Ms. Murphy,

I am heading up a tech company called Sharegate. Our financial communication product is the result of regulatory allowances made in 17 PART 240 Release No. 34 -57172; IC-28124; File No. S7-16-07]. After two years of development, we are preparing for imminent launch and we will be introducing some innovative tools for shareholder communication.

During our original product design scope, a client directed voting platform and information distribution system was a key application we began to develop. We filed a patent to protect the design envisioning we would be bringing something new, innovative, and of value to the investor.

Over the past year, we watched the demise of another voting platform called Moxy Vote. The details of their demise were of interest to us since we were developing differing solutions to challenges I believe we both perceived. I also wanted to understand how a platform that developed an impressive 200,000+ users was unable to sustain monetarily.

The answer led to my immediate cancellation of my company's effort to develop an innovative proxy delivery system and voting user interface that might have empowered and informed retail investors. We are certainly not going to develop a platform simply to compensate a third party service provider for the right to offer that service.

With regard to future proxy delivery systems and who gets compensated, I encourage you to find a place for the recipient customer to play an active role in determining the "best" methodology. Competitive markets are excellent at spurring innovation and consumers who have a choice drive this. As such, I recommend an approach that encourages innovation and allows access to revenue streams to companies who prove they can provide a superior service in demand by the investor customer.

Sincerely,

/S/ Argus Cunningham,

CEO, Sharegate Inc.