

October 16, 2014

Secretary
Securities and Exchange Commission
100 F Street, N.E.
Washington, DC 20549-1090

Re: File No. SR-BATS-2014-040, Amendment No. 1

To Whom It May Concern:

On October 10, 2014, BATS Exchange, Inc. (the "Exchange") filed with the Securities and Exchange Commission (the "Commission") Amendment No. 1 to SR-BATS-040 which clarified certain components of the proposal as originally submitted on September 12, 2014. The Exchange submitted the proposed change in order to modify the process by which the Exchange's options platform opens trading at the beginning of the day and after trading halts (the "Opening Process") and Amendment No. 1 in particular was filed in order to clarify certain points about how orders are handled in the Opening Process. In order to provide notice for public review of this Amendment No. 1, in addition to posting on the Exchange's public website, the Exchange is filing this comment letter with the Commission.

Sincerely,

Anders Franzon

VP, Associate General Counsel

OMB APPROVAL

OMB Number: 3235-0045 Estimated average burden hours per response.......38

Required fields are shown with yellow backgrounds and asterisks.

| Page 1 of * 4   |   | SECURITIES AND EXCHANGE COMMISSION<br>WASHINGTON, D.C. 20549<br>Form 19b-4  |  |           | N File No.* SR - 2014 - * 040 Amendment No. (req. for Amendments *) |                       |  |
|---|---|---|--|-----------|---|-----------------------|--|
| 3525  | by BATS Exchange ant to Rule 19b-4 under the S  | Securities Exchange   | Act of 1934                            |           |   |                       |  |
| Initial *   | Amendment * ✓   | Withdrawal  | Section 19(b)(2) *                     | Section   | on 19(b)(3)(A) *  | Section 19(b)(3)(B) * |  |
| Pilot   | Extension of Time Period for Commission Action *  | Date Expires 1  | ©<br>©                                 | 19b-4(f   | )(2) <b>[</b> 19b-4(f)(5  | 5)                    |  |
| Notice of proposed change pursuant to the Payment, Clear  Section 806(e)(1) * Section 806(e)(2)   |   |   | to the Securities Exchange Act of 1934 |           |   | xchange Act of 1934   |  |
| Export 7  |   | von 13 Sept 4s Papar (<br>a   | (About Mish)                           |           |   |                       |  |
|   | a brief description of the action   | on (limir 250 characte  | rs, required when Initial is c         | hacted    | 9   |                       |  |
| Contact Information  Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action. |   |   |  |           |   |                       |  |
| First N   | ame * Anders  |   | Last Name * Franzon                    |           |   |                       |  |
| Title * VP, Associate General Counsel   |   |   |  |           |   |                       |  |
| E-mail  | E-mail * afranzon@bats.com  |   |  |           |   |                       |  |
| Telephone * (913) 815-7154 Fax (913) 815-7119   |   |   |  |           |   |                       |  |
|   | ture ant to the requirements of the solution in the solution is solved this filing to be signal.                        | 6.796 6.966. 7 St. 418 ACMAN - 700-Cub 99 35 S SASSA - 700-500 ACMAN - 700- | e undersigned thereunto dul            | y authori | ized.   |                       |  |
| Date 10/10/2014 VP, Associate General Counsel   |   |   |  |           |   |                       |  |
| Ву  | Anders Franzon  |   |  |           |   |                       |  |
| (Name *)  |   |   |  |           |   |                       |  |
| this form   | Clicking the button at right will digit<br>A digital signature is as legally bi<br>e, and once signed, this form cannot | nding as a physical   | afranzono                              | @bats.c   | om  |                       |  |

## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

For complete Form 19b-4 instructions please refer to the EFFS website.

Form 19b-4 Information \*

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The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.

Exhibit 1 - Notice of Proposed Rule Change \*

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The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 1A- Notice of Proposed Rule Change, Security-Based Swap Submission, or Advance Notice by Clearing Agencies \*

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The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)

Exhibit 2 - Notices, Written Comments, Transcripts, Other Communications

Add Remove View Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.

Exhibit Sent As Paper Document

Exhibit 3 - Form, Report, or Questionnaire

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Exhibit Sent As Paper Document 

Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.

**Exhibit 4 - Marked Copies** 

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The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.

Exhibit 5 - Proposed Rule Text

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The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.

Partial Amendment

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If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions. BATS Exchange, Inc. (the "Exchange" or "BATS") is filing this amendment to SR-BATS-2014-040 (the "Filing"), which was originally filed on September 12, 2014, to add text within the Filing in order to further clarify the process by which the Exchange's equity options trading platform ("BATS Options") opens trading at the beginning of the day and after trading halts (Securities Exchange Release No. 73203 (September 24, 2014), 79 FR 58845 (September 30, 2014). Specifically, the Exchange proposes to add the following sentence after the second sentence of the first full paragraph on page 6 of 23:

All orders that were eligible for execution in the Opening Process that were not executed will be processed ahead of any orders received after the conclusion of the Opening Process.

The Exchange proposes to make the corresponding changes in the Exhibit 1 of the Filing, specifically adding the sentence after the second sentence of the first full paragraph on page 15 of 23.

All other representations in the Filing remain as stated therein and no other changes are being made. The Exchange does not view this as a substantive change to the proposal as originally filed and believes that this would be generally understood or assumed by those familiar with the operation of electronic markets. Nonetheless, the Exchange believes that the proposed language provides additional specificity and clarity to the filing and is thus beneficial and in the public interest. As such, the Exchange believes that the Filing, as amended, continues to meet the requirements of Section 6 of

the Securities Exchange Act of 1934 (the "Act")<sup>1</sup> along with Section 6(b)(5) of the Act,<sup>2</sup> because no changes are being made beyond the clarifying statement laid out above and all other representations and statements made in the Filing remain the same.

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78f.

<sup>&</sup>lt;sup>2</sup> 15 U.S.C. 78f(b)(5).