

## Wisconsin Council of Life Insurers

Parrett & O'Connell, LLP 10 East Doty St. – Suite 621, Madison, WI 53703 Allianz Life Insurance Company of North America
American Equity Investment Life Insurance Co.
Ameriprise Financial Services, Inc.
American Family Life Insurance Company
Aviva USA
Catholic Knights
CUNA Mutual Insurance
Equitable Reserve
Guardian Life Insurance Company of America
Genworth Financial
MetLife
National Guardian Life Insurance Company
Northwestern Mutual
Prudential Life Insurance
State Farm

Thrivent Financial for Lutherans



September 4, 2008

Florence E. Harmon Acting Secretary Securities and Exchange Commission 100 F Street Washington, DC 20549

RE:

Request for Extension of Comment Period for Proposed Rule 151A and

Proposed Rule 12h-1

Dear Ms. Harmon:

The Wisconsin Council of Life Insurers (WCLI), an organization representing both domestic and nondomestic life insurance companies licensed in Wisconsin, respectfully requests that the Securities and Exchange Commission (SEC) extend the comment period on proposed Rule 151A under the Securities Act of 1933 and proposed Rule 12h-1 under the Securities Exchange Act of 1934.

WCLI supports efforts to enhance consumer protection in the sale of annuity products. We believe an extension of the comment period is essential to assure careful consideration of a proposal with such profound potential impact on state governments, life insurers, insurance agents, and millions of consumers of financial services products.

If adopted as proposed, Proposed Rule 151A would essentially change the securities status of certain indexed and other fixed annuity contracts under the 1933 Act. We believe that such a change warrants careful study and analysis. Well-reasoned comments will be more helpful to the SEC Commission than comments designed to meet a short deadline. The Proposing Release is almost 100 pages long and poses nearly 100 questions for comment. A 90-day extension of the comment period will allow for more thorough and carefully reasoned responses which will enhance the regulatory goals articulated in the Proposing Release.

Preliminary legal assessments have opined that the Proposed Rule 151A would have significant and far-reaching consequences beyond those recognized and considered in the Release. Identifying these consequences is a considerable undertaking; this evaluation will be complex, requiring coordinated consideration of numerous legal, financial, and practical implications for the annuity industry.

Since proposed Rule 151A will have different consequences for different insurance companies, depending on their business model, the types of products they offer, and their distribution system(s) additional time is required for analysis. In addition, consideration must also be given to the impact the Proposed Rules would have on a variety of other sectors, including insurance agents and agencies, broker-dealers, state insurance regulators, state securities regulators, and of course the investing public.

An extension of the comment period will provide the SEC with better insight into the impact of the proposal and alternative approaches. We appreciate your consideration of our request.

Sincerely,

PARRETT & O'CONNELL, LLP

Connie L. O'Connell