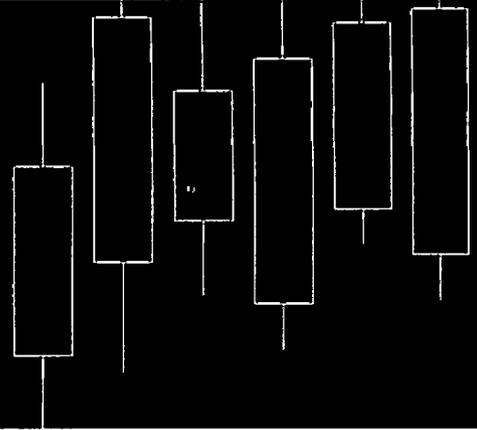


# Does the information you get from mutual funds or other funds really work for you?



We're asking everyday investors like you what you think about how funds disclose important information—and how it could be better.

It's important to us at the SEC to hear from individual investors so we can make it easier for you to choose the investments that are right for you.

Please take a few minutes to answer any or all of these questions—and thank you for your feedback!

## Questions

### OVERALL INVESTOR EXPERIENCE

1. How do you pick funds? What information do you want to know when you make an investment in a fund? What publications or websites do you review? What tools, online or otherwise, do you use? Do you look at the SEC's website?

*I use tools on the Schwab website. They have lots of tools to help pick funds.*

2. Do you read current fund disclosure documents? Do you understand them? Is there information you do not receive from the fund that you would like to get?

*Rarely, sometimes. A good breakdown of all my investments, i.e. let me know how how much of Apple I own across my funds.*

3. How well do current fund disclosures (such as a summary prospectus, prospectus, or shareholder report) help you pick an investment? Is it easy to compare different funds? Are there technology-based tools that could make fund comparisons easier? What helpful features do those tools have?

*I don't use prospectuses. I use info on Schwab's site. I am not sure where they get their info but it seems right.*

4. Do you use the advice of a financial professional? Does a financial professional's help affect whether and how you use fund disclosures?

NO

#### DELIVERY

5. How do you prefer to receive communications about fund investments? For example, do you prefer mail delivery, email, website availability, mobile applications, or a combination?

6. What types of fund information do you prefer to access electronically? What types of fund information do you prefer to receive in paper? Are there other ways—such as by video or audio—you would like to receive fund information?

Nothing in paper. it is 2018!

I am not sure I want a video or audio. I can't skim those quickly

7. How can the SEC better use technology and communication tools to help investors focus on important fund information?

Don't know

#### DESIGN

8. Is there too much technical writing in fund disclosure? Would you prefer more tables, charts, and graphs? Would these graphic displays be in addition to, or in place of, text-heavy disclosures?

Yes, Yes, in place

I use bullets instead of text,  
one word answer is a better than  
a graphic

9. Do you prefer to receive shorter "summary" disclosures, with additional information available online or upon request?

Yes

10. Should fund disclosures be more personalized? For example, should disclosures show the amount of fees you paid or your actual investment returns? If so, how?

Yes. Tell me more about my total investment portfolio. Total Risk profile, Total fees, Total performance, Top 10 holdings looking thru funds.

#### CONTENT

11. Do fund disclosures make the fund's strategies and the level of risk clear? How can funds improve these disclosures? Would a risk rating, such as a numerical or graphical measure of risk, be helpful?

No. Strategies are 2 long.

Risks make bond funds look scarier than equity funds.

12. Fund fees and expenses can significantly affect a fund's investment returns over time. Do you think funds clearly disclose their fees and expenses? How could funds improve the disclosure of fees and expenses? Would a comparison of your fund's fees against other funds' fees help?

Just give one number.

13. Do you consider the past performance of a fund when making an investment decision? How could we improve the presentation of performance information?

Yes.

## FINAL THOUGHTS

14. Aside from this questionnaire, are there other ways the SEC can engage with investors, like you, on key topics? Is there anything else you would like to tell us?

You need to stop those Advertisements on sites like Yahoo Finance that look like news articles. There are clearly intended to manipulate the price of an asset!

Name (optional):

You can send us feedback in the following ways (include the file number S7-12-18 in your response):

MAIL  
Secretary  
U.S. Securities and  
Exchange Commission  
100 F Street, NE  
Washington, DC 20549-1090

EMAIL  
rule-comments@sec.gov

SEC WEBSITE  
[www.sec.gov/rules/other.shtml](http://www.sec.gov/rules/other.shtml)

Mutual funds, ETFs, and other funds provide information to investors in different ways, including in prospectuses, shareholder reports, and advertisements. If you are interested in more information on fund disclosure, or want to provide feedback on additional questions, go to <https://www.sec.gov/rules/other/2018/33-10503.pdf>. Comments should be received on or before October 31, 2018.



We will post your feedback on our website. Your submission will be posted without change; we do not redact or edit personal identifying information from submissions. You should only make submissions that you wish to make available publicly.

Thank You!