## **MEMORANDUM**

**TO:** File No. S7-11-10

**FROM:** Cyndi N. Rodriguez

Counsel to Commissioner Walter Office of Commissioner Walter

**DATE:** November 16, 2011

**RE:** Meeting and Conference Call with Representatives of the Securities

Industry and Financial Markets Associations (SIFMA)

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On November 16, 2011, the following representatives of SIFMA participated in person:

• Ira Hammerman, SIFMA

• Jim McHale, SIFMA

and the following representatives of SIFMA participated by conference call:

- Tom Price, SIFMA
- Ann Vlcek, SIFMA
- Dan DeLuca, Goldman Sachs
- Matt Lavicka, Goldman Sachs
- Marc Rosenthal, Morgan Stanley
- Ken Wilson, Citi

in a meeting with Commissioner Elisse B. Walter and her counsel, Cyndi Rodriguez, to discuss the above referenced rule proposal.