June 16, 2022

Vanessa A. Countryman,
Secretary, Securities and Exchange Commission,
100 F Street NE,
Washington, DC 20549-1090

Transmitted via Electronic Comments

**Re: File No. S7-10-22**
17 CFR 210, 229, 232, 239, and 249 [Release Nos. 33-11042; 34-94478; File No. S7-10-22] RIN 3235-AM87
**The Enhancement and Standardization of Climate-Related Disclosures for Investors**

Dear Secretary Countryman,

(001) We write to provide comment in response to The Securities and Exchange Commission (the "Commission") request for public input on the proposed rule "The Enhancement and Standardization of Climate-Related Disclosures for Investors" (the “Climate Disclosure Rule”).

(002) We agree that the Climate Disclosure Rule is necessary to allow understandings of material investment risks posed by climate matters, in both the short term and over the long-term.
Further, the Commission's March 15, 2021, request for comments on Climate Change Disclosures item 15 stated: “In addition to climate-related disclosure, the staff is evaluating a range of disclosure issues under the heading of environmental, social, and governance, or ESG, matters. Should climate-related requirements be one component of a broader ESG disclosure framework? How should the Commission craft climate-related disclosure requirements that would complement a broader ESG disclosure standard? How do climate-related disclosure issues relate to the broader spectrum of ESG disclosure issues?” (emphasis added) (See footnote 003).

As noted by the SEC’s Asset Management Advisory Committee: "Indeed, even within each factor—E, S, and G—there are numerous sub-factors whose importance to investors can vary depending on the characteristics of a given business or industry; changing preferences and market conditions; or the perceived materiality of given factors. The measurement of material E, S, and G factors and sub-factors can also vary and in some cases metrics have yet to evolve (See footnote 004).(See footnote 004#1)

At the outset, we know the Commission understands how ‘human capital’ is a material element of corporate performance, as per the August 26, 2020 Regulation S-K amendments to modernize the description of a registrants’ business...“include, as a disclosure topic, description of the registrant’s human capital resources to the extent such disclosure would be material to an understanding of the registrant’s business” emphasis added (See footnote 005)

Human Capital, which includes health, was identified by the Commission as a “mission critical asset” for companies. At the annual general membership meeting of the Investment Company Institute on May 2, 2019, Chairman Clayton said, “Forty years ago our rules said: ‘Tell us about your plant, property, and equipment. Tell us about your sort of hard capital asset and what they mean to your business.’ If I am an investor looking at businesses today, I want to know what you are doing with your human talent, how you are growing your human talent, how you are accessing new talent, how you are retaining existing talent” emphasis added. (See footnote 006#1), and (See footnote 006#2).

Commission Chair Gensler (August 18, 2021) asked the Commission staff to consider a “human capital” disclosure requirement for public companies. “Investors want to better understand one of the most critical assets of a company: its people,” The tweet: “This could include a number of metrics, such as workforce turnover, skills and development training, compensation, benefits, workforce demographics including diversity,
and health and safety” (See footnote 006A), (See footnote 006A#1), (See footnote 006A#2) and (See footnote 006A#3)

SECTION A:

WORKFORCE HEALTH AS A MATERIAL ECONOMIC/INVESTMENT CONSIDERATION

(007) In addition to climate matters, the Commission has a generational opportunity for rules of corporate disclosure for material investment risks posed by corporate decisions, actions and policies that involve health that are more comprehensive than current SASB Standards – where the current health metric only considers workforce accidents (See footnote 007) and (See footnote 007A)

(008) Further, we note that corporate climate policies and actions go beyond environmental consequences – with significant negative health implications for the corporate workforce as well as having direct and collateral consequences on local, regional, national, and global public health (See footnotes 008#1) and (See footnote 008#2).

(009) We note however that among the human capital factors that are listed for disclosure by the amended S-K Regulation, other than a superficial mention of employee safety (as per the above referenced SASB Standard), the more significant issues of workforce health discussed herein are ignored (See footnote 009).

(010) We believe an initial step for a comprehensive health disclosure mandate would be discussion and analysis by the Commission’s Asset Management Advisory Committee that would consider health standards within the context of other ESG disclosures (See footnote 010#1), (See footnote 010#2), and (See footnote 010#3)

(011) This standard would (i) be transparent in design – based on relevant metrics sourced from advice/expertise from individuals/organizations across the spectrum of public health issues/solutions, including disability advocacy organizations; public health support organizations; unions, and their pension plans; public employee pension funds; hospital system endowments; worker rights organizations; academic; public health institutions; and organizations with more generalized ESG agendas; (ii) avoid conflict of interest and the ‘aggregate
confusion” that exists for climate change assessments/ratings, leading to
greenwashing; and (iii) take into account the financial expense of data
collection/analysis and corporate actions, balanced by reduced medical
liabilities/costs and improved productivity (See footnote 011).

(012) Preliminary Caveats

A. This comment letter is intended as a point of departure for future
dialogue/discussion on the inclusion of health metrics as part of a more
complete understanding of the S category of ESG matters. (See footnote 012)
It is not intended as the ‘alpha/omega’ on this issue…which brings us to the
other caveats (See footnote 012A.)

B. We see health broadly defined…which would include disability. Global
competition, combined with low unemployment, has created a high demand
for skilled workers. The disability community offers a large untapped pool of
potential candidates, but a significant percentage of people with disabilities
are not working. In September 2019, 68.7% of working-age individuals
without a disability were participating in the labor force, compared to only
20.6% of individuals with a disability (Office of Disability Employment
Policy, Department of Labor 2019) (See footnote 012B.).

C. ESG+H® assessments relevant for investors should be evidence-
based/market-informed in areas of (i) workforce health, (ii) how a company's
presence/environmental actions/decisions affect the health of the
community(ies) where they have a presence, as well as regionally, nationally,
and globally and (iii) how a company’s products/services affect the health of
their customers/users (See footnote 012C#1), (See footnote 012C#2), and (See footnote
012C#3).

D. ESG+H® evaluations will reflect, in many cases, the positive efforts of
companies in the above areas. Accordingly, an above-average ESG+H® rating
will result in an ESG rating that is higher than would be the case if health was
not a metric (See footnote 012D.)

E. Health, within the context of ESG disclosures is where DEI was several
years ago, and it will likely to take several years before this category reaches
a ‘tipping point’ where (i) its materiality cannot be ignored by investment advisors, asset owners/investors, ESG standard setting organizations and the relevant financial regulatory authorities; and (ii) it plays a role in capital formation, capital allocation and risk/return expectations.

F. Regarding Board of Director oversight, we note that board committees responsible for health already have a serious involvement with ESG issues, as per the comment letter from Deloitte, June 21, 2021 (See footnote 012F.). "We found that the energy, resources, and industrials industry had a higher percentage of health and safety (19%), ESG/Sustainability-specific (12%), or other types of committees (10%) overseeing ESG, which may be a result of the core business objectives, regulatory requirements, and history of focus on employee safety of that industry. In contrast, within the technology, media, and telecom industry, which generally may not be subject to the same level of environmental, health, and safety compliance requirements, 37% of companies did not disclose information about ESG oversight at the board level. This variation may be especially informative to the extent it reflects different levels of maturity on ESG matters in different industries."

G. Third party information (statements, reports, studies, websites, etc.) are included in this comment letter, but the reference to such third parties or their information does not imply endorsement or support of any comments, suggestions or positions set forth herein.

(013) In September 2021, the Commission advised corporate registrants via a sample comment letter on their ESG disclosures: "We note that you provided more expansive disclosure in your corporate social responsibility report (CSR report) than you provided in your SEC filings. Please advise us what consideration you gave to providing the same type of climate-related disclosure in your SEC filings as you provided in your CSR report." Going forward, where a company’s CSR report discusses human capital/health matters, the Commission is likely to question whether that information is also material to investors (See footnote 013).

(014) But to date, workforce health has not been evaluated as a material investor concern; rather as a minor financial footnote based on work-related (occupational) injuries. As John Godfrey, Director of Corporate Affairs at one of the UK’s largest financial services companies said: “It’s time for businesses to step up and get behind public health, and by adding an ‘H’ to ESG. Doing so provides a new measure by which we can evaluate performance…business needs to be front-footed about developing ESHG —
specifically calling out health in ESG investment. I’d like to suggest that health is the new frontier for ethical and sustainable business” (See footnote 014).

(015) The 2019 International Labor Organization (ILO) reports that globally an estimated 1000 people die daily from occupational accidents (See footnote 015). However, similar to how companies have avoided being tagged with societal costs of climate change, the real costs of corporate actions on health have been, to date, a similar non-financial statement expense, although the larger mortality is not from accidents but work-related diseases. Death from work related diseases globally is 6500 daily (2.4 million annually). Three-quarters of these are from circulatory diseases, work-related cancer, and respiratory diseases. While safety needs continued attention, the focus must also emphasize health. The Americas contribute 10.9% of the global occupational mortality (occupational accidents and diseases).

(016) Beyond mortality, what is the morbidity from disease? Ill-health has global consequences. The ILO estimated missed workdays from diseases and accidents reduce global GDP by 4-6%. The Global Burden of Disease study by the WHO quantifies incidence, prevalence and mortality from diseases and injury. The metric is disability adjusted life years or DALY. One DALY represents the loss of the equivalent of one year of full health. During prime working years, 7 of the top 10 disease related disabilities were from non-communicable diseases (See footnote 016).

(017) From Punit Renjen, Deloitte CEO : "Achieving health equity is not just the right or moral thing to do. All businesses play a role in and are affected by health inequities—and not just those in the health care and life sciences industry. Health inequities strain workforces and productivity, create supply-chain challenges, and have an impact on the way that consumers make purchasing decisions. Health inequities result in trillions of dollars in lost productivity annually. As such, addressing health inequities can help business leaders accomplish their core business goals of improving workforce productivity, increasing market opportunities, fueling economic growth and improving competitive advantage." (See footnote 17#1) and (See footnote 017#2)
WORKFORCE MENTAL HEALTH, A COMPONENT OF HEALTH, AS A MATERIAL INVESTMENT CONSIDERATION

(018) Mental health of the workforce is the fabric of human capital, and central to corporate market value. During the prime work years, depression was the 6th leading cause of all disability (3.5%), anxiety the 15th (2.0%) followed by drug use disorders (1.9%) See (footnote 18#1). And According to the National Safety Council, about 16% of employees (one out of 12 employees) live with a substance use disorder (See footnote 18#2).

(019) Today's workforce is increasingly beholden to industries that use and are derived from the digitization of information. The COVID pandemic demonstrated that mental health is the prominent vulnerability in this workforce. A focus on workforce mental health adds tangible value across the spectrum of industries, and independent of size - from multinational corporations to small and medium sized enterprises.

(020) Historical Perspective: President John F. Kennedy State of the Union Speech. February 5, 1963, stated, “I am proposing a new approach to mental illness and to mental retardation. This approach is designed, in large measure, to use Federal resources to stimulate State, local and private action. When carried out, reliance on the cold mercy of custodial isolation will be supplanted by the open warmth of community concern and capability. Emphasis on prevention, treatment and rehabilitation will be substituted for a desultory interest in confining patients in an institution to wither away.”

(021) Six months later, October 31, 1963, The Community Mental Health Act of 1963 was signed into law, the last piece of legislation signed by President Kennedy.

(022) Six decades later, the challenges of mental health reach into every corner of America, and we now understand that these challenges have a direct and material impact on the most relevant of corporate assets…human capital.

(023) The Kennedy Forum, founded by former Congressman Patrick J. Kennedy (D-R.I.) “We stand on the doorstep to make momentous progress in advancing
the cause of this new civil rights struggle started by the work of President Kennedy over 50 years ago"), leads a national dialogue on transforming the health care system by unifying mental health advocates, business leaders, and government agencies around a common set of principles, including full implementation of the Federal Parity Law.... the Forum aims to achieve health equity by advancing evidence-based practices, policies, and programming for the treatment of mental health and addiction."

The Kennedy Forum | Revolutionizing and Standardizing Mental Healthcare (See footnote 023#1) and (See footnote 023#2).

(024) "Employees who are depressed miss nearly 5 days of work every 3 months, and up to 25 days more per year than other workers. Depression also results in 11.5 days of reduced productivity every 3 months, including impaired performance for 1-2 hours of every 8-hour shift. 62% of missed workdays are attributed to burnout, depression, or anxiety." (See footnote 24)

(025) Fatigue is estimated to cost employers $136 billion a year in health-related lost productivity; Fatigued worker productivity costs employers $1,200 to $3,100 per employee annually (See footnote 025).

(026) Mental ill-health has significant financial implications for corporations. "Mental health and substance abuse cost US businesses between $80 and $100 billion annually. Another study showed that serious mental illness costs America up to $193.2 billion in lost earnings per year. Depression is thought to count for up to 400 million lost workdays annually. Approximately 1 in 5 adults in the U.S - that’s 18.5% of the population - experience mental illness each year” (See footnote 026).

(027) "Nonfarm business sector labor productivity decreased 7.5 percent in the first quarter of 2022, the U.S. Bureau of Labor Statistics reported today, as output decreased 2.4 percent and hours worked increased 5.5 percent. This is the largest decline in quarterly productivity since the third quarter of 1947, when the measure decreased 11.7 percent” (See footnote 027).

(028) Recognizing the above data points, the June 15, 2021 comment letter to Commission (in response to the March 15, 2021 request for comments on Climate Change Disclosures) from Mental Health America (MHA) and the Center for Law and Social Policy (CLASP) stated "A recent National Academy of Medicine consensus report, High and Rising Mortality Rates Among Working-Age Adults, examined this
phenomenon of increasing mortality in midlife between 1990 and 2017, and found that the primary drivers were substance use-related deaths, suicide, and cardio-metabolic conditions (e.g. diabetes or cardiovascular disease, which are often interrelated with mental health). Although some of the greatest increases were among Whites in rural areas, Black, Indigenous, and People of Color (BIPOC) individuals experienced much higher baseline mortality rates." (See footnote 28)

(029) In January 2014, before a COVID-event was even a glimmer on the horizon, New York Times columnist Nicholas Kristof wrote “.... a systematically neglected issue: mental health. One-quarter of American adults suffer from a diagnosable mental disorder, including depression, anorexia, post-traumatic stress disorder and more, according to the National Institutes of Health. Such disorders are the leading cause of disability in the United States and Canada, the N.I.H. says” (See footnote 029).

(030) Closer to pre-COVID times, the most comprehensive study that brought workforce mental health to the attention of asset managers, investors and union leadership, leaders of the ‘gig’ economy and corporate America was published by Carin-Isabell Knoop and John Quelch in Compassionate Management of Mental Health in the Modern Workplace (See footnote 030).

(031) This publication was followed in a June 2020 posting by Ms. Knoop: “Cognitive impairment from mental illness can be particularly limiting in a knowledge economy that relies more on analysis than manual labor. Cognitively demanding jobs are more difficult for people distracted or disabled by mental health challenges. Knowledge workers, however — whose output can be harder to measure than, say, that of factory workers — can also hide the effects of mental health challenges longer and more effectively. With a shift to remote working, these challenges present additional issues. When they are at home, classic micro-signals such as tardiness or distraction or changes in grooming and weight — are harder to perceive. Substance use is also easier to dissimulate” (See footnote 031).

(032) In December 2020 Workplace Wellness and Employee Mental Health—An Emerging Investor Priority (harvard.edu) was published in Harvard Law School Forum on Corporate Governance. "From the investor perspective, what is new—and accelerating—is how institutional investors and asset owners globally are asking to understand corporate approaches to supporting the mental health of employees. Shareholder engagement and dialogue is occurring in the context of investor assessments
of public companies, corporate leadership, and board oversight as to human capital management ("HCM"), corporate culture and resiliency, compensation and employee benefits, and broader community impacts." Also...The ominous consequences of COVID-19 for American mental health | PBS NewsHour; https://www.healthaction.org/events. The Business Case for Workplace Mental Health; Workplace Mental Health Playbook (webflow.com) (See footnote 32).

(033) As noted above, The Kennedy Forum is a leading force for workforce mental health solutions, with great credibility with organized labor. (See footnote 33).

(034) Workforce mental health as a material corporate concern was recognized by Bank of America’s CEO Brian Moynihan and other business leaders, who shared their companies’ actions to support employee mental health at the Workplace Mental Health Action Summit See (See footnote 034)

(035) Other organizations who are influential forces in workforce and mental health wellness are OneMind and The Health Action Alliance, among others (See footnote 035).

(036) Substance use disorders, within mental health wellness, are among the most common and costly health conditions affecting Americans. Despite estimates of national costs exceeding $400 billion annually, individual companies may not see how substance use impacts their bottom lines through lost productivity and absenteeism, turnover, health care expenses, disability, and workers’ compensation (See footnote 036).

SECTION C

WHAT TO MEASURE/ HOW TO COLLECT DATA/ HOW TO ASSESS DATA

(037) There are necessary factors for H to become a recognized metric in the context of ESG assessments. Factors such as mental health or other categories of health (workforce, community, customer) need agreed on standards. Data collected for such standards need to meet rigorous, transparent, and trusted/independent methods.
(038) Two fundamental issues are:

(i) the need for a health metric based on design by experts in matters of health, broadly defined; investor materiality/relevance; transparency/validity in data evaluation; integrity and protection of human capital data; and independence from bias and

(ii) the velocity of evolving ESG standards, etc. (See footnote 038)

(039) To address these issues, we hope that the matters raised herein will be useful for consideration by the Commission, as well as US and international standard setting organizations... examples European Parliament calls for a directive on psychosocial risks - Eurocadres... and... What is SASB’s conceptual approach to human capital management? – Sustainability Accounting Standards Board) (See footnote 039).

(040) Any ESG measure of mental health must relate to financial metrics (See footnote 40). Excessive divergence in measures implies the signal is lost in the background noise. An acceptable mental health index should also be available for disassembly to examine key performance indicators (KPI) that potentially move the needle.

(041) Mental health measures are fundamentally subjective, which is, by definition, different from objective assessment. Finance, based on numbers, are seemingly linear, and as units of information, appear objective and rational. In mental health, there are no objective measures or 'biomarkers' that are established as independent validators. Hence for ESG measures of mental health to be accepted by the wider corporate world, it is critical to address their subjectivity, else their relationship with bottom-line corporate metrics will be just spurious noise.

(042) The importance of mental health to investors and the global community overall is rising, especially due to the ongoing effects of COVID-19. Terms such as depression, anxiety, stress, burnout, etc., are ubiquitous in conversations and the press. The ESG investing space is increasingly focused on mental health, which has fueled innovation from smartphone apps to tele-health solutions (See footnote 042).
Focusing on workforce mental wellness, there are several published
‘indexes.’ Our concerns about these indexes include whether there is peer-review
of factors being measured; the frequency (tracking) of such measurements; whether
such measurements are derived from company-sourced data (versus third-party
sourcing, with individual confidentiality protections); how such measurements are
characterized for relevance for investors and the companies; and whether the
assessments generated by these indexes are correlations or inferring causative
claims. Published indexes of mental health have several components (See footnote
043).

In many cases, indexes focus on workplace support (belonging) and
corporate initiatives around them. These include corporate attitudes and acceptance
of mental health issues as valid, support from the CEO and executive management,
focus on employee culture engagement, HR policies and actions that support mental
health initiatives, training of managers to handle mental health challenges among
their direct reports, etc. Mental wellness is emphasized driven by needs for worker
productivity. Guidance on healthy exercise, sleep, social relationship support,
mental resilience training, etc., are offered. Some focus on brain health, offering
physiological measures such as heart rate variability (assessing the tone of the
parasympathetic system), cognitive abilities, etc. Indexes also include measures of
mental ill-health that focus on depression, anxiety, stress, and burnout, etc.,
variously defined (See footnote 44).

Mental health is a broad term with multiple dimensions subsumed
under the term. There are several terms that overlap with mental health, including
mental wellness, mental illness, and mental disability. There is a need to harmonize
the definition of such terms and parse their distinguishing characteristics. There is a
distinction between mental wellness and mental illness.

According to the World Health Organization, mental wellness is
defined as “a state of well-being in which the individual realizes his or her own
abilities, can cope with the normal stresses of life, can work productively and
fruitfully, and is able to make a contribution to his or her community.” (Footnote 046).
Thus, wellness is not just the absence of illness, but includes affirmative mental
faculties and functioning.
(047) Mental health on the other hand, is described by the U.S. government (www.mentalhealth.gov) as including "our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood." The loss of mental health can be defined categorically or dimensionally.

(048) The categorical approach is taken in mental illness where labels such as Major Depression, distinguish individuals who meet a threshold of criteria, from those who do not. Such a diagnostic decision is the domain of trained mental health professionals.

(049) The dimensional approach, subsumed under the term mental ill-health, defines key components and scores them on continuous dimensions, enabling individuals to be on a spectrum from health to illness. The dimensional approach emphasizes that individuals are not static in their mental experiences and permits dynamic tracking to document the flowing nature and lability of mental experiences.

(050) Our ESG+H Mental Health Index that aims to be the standard in quantifying mental health issues for S in ESG. The core is a measure benchmarked against a mental health poll assessment of workers across industries. Individual company workforce data gathered independently will assess key elements of workforce mental health. Additional aspects of the ESG+H Mental Health Index will include survey information company contributed data that are transparent in their design. Algorithms will provide a rating score that is transparent. Critical to this process is that it is ongoing, such that the tracking of information is more contributory than a single point in time rating score. (See footnote 050)

SECTION D

THE ECONOMICS OF VALID HEALTH ASSESSMENTS

(051) We understand the Commission’s mandate to include a ‘cost/benefit’ analysis of new regulations, where a Tufts Medical Center Report could be a starting point (See footnote 051#1). While the addition of the H metric in required corporate
disclosure will most likely result in increased expenditures, balanced against those increased costs are tangible economic benefits that will result from a focus on improving workforce mental wellness, and the collateral benefits to communities and customers. These benefits will include increased productivity, reduced health care costs/liabilities and improved ‘brand awareness (See footnote 051#2).

SECTION E

ESG+H® - RELEVANT FOR ALL CATEGORIES OF COMMERCE

(052) Of the 23 Major Occupational Categories identified by the US Department of Labor, the only category (‘Military Specific Occupations”) would seem not relevant for the ESG+H® metric. This is especially true as the ESG+H® metric (i) broadly defines health to include disability, mental health/addiction/women’s reproductive health, chronic health (obesity, diabetes, cardio) (ii) takes into account a company’s environmental actions/decisions on health and (iii) does a beyond the surface assessment of how a company’s products/services impacts (positively or negatively) on users/customers of the company's products/services (See footnote 052).

(053) Companies with union workforce are obvious candidates, particularly because labor unions understand the mandate of The Mental Health Parity and Addiction Equity Act (See footnote 053).

(054) Of special relevance are the health consequences for communities and ‘customers’ of social media platforms…where the adverse mental health consequences of can begin at a very early age, with suicidal and long-term life-threatening consequences (See footnote 054).

(055) Mikaila Nichols provides first-person testimony, "It’s a Tuesday night and I have just finished dinner, my phone begins to ring and on the other end of the line is a child in middle school. Upon answering they tell me that they want to take their life because they feel as though they are not good enough… This is the impact that social media has on our youth. Children, teens and even adults are chasing a reality that will never come true. As someone who travels the country speaks to our youth, I have found that people are suffering from eating disorders, cyber-bullying, and increased risk of suicide due to the
lack of care that social media conglomerates have when it comes to humanity” (See footnote 055).

(056) Dr Philip Ninan, provides another perspective on social media platforms: “Companies foundationally based on access through the internet monetize the attention of users through the selling of advertisements. This is particularly true for social media companies. Sophisticated algorithms aim to sustain engagement as the dominant aim. How is this achieved? A feature in the design of brain systems that underlie the human mind is leveraged to sustain attention and engagement. The feature is that preconscious (non-voluntary) attention is reinforced by a subjective sense of reward and avoidance/distraction from distress. Craving for these transient states is reinforced through features such as ‘likes’, ‘share’, ‘retweet’ and other tools which feed perceived social capital. Reinforcement transitions to habitual behaviors to compulsive behaviors in a proportion of individuals - with significant mental health consequences. (Footnote 056#1) The circuitry and chemistry underlying these mechanisms have been extensively studied and delineated. Animals modeling such responses will work for such artificially enhanced reward over need for sleep, food and even sex. In humans, executive override typically offers choices to control such urges and behaviors. In the pre-internet era general population, this loss of executive control affected a relative minority of humans. Corporations, with considerable ingenuity, have demonstrated that this system can be hijacked in a much larger proportion of humans, with toxic consequences. The most vulnerable are the incompletely developed - the preteens and teenagers. Are they being sacrificed for the corporate bottom line? This is arguably the equivalent to climate change of the human mind. These are complex issues, with much room for disagreement on the inferences that can be drawn from the data (Footnote 056#2).

SECTION F

DATA ACQUISITION/ PROTECTION/MANAGEMENT/ CYBERSECURITY; DATA PRIVACY

From Theorem One:

(057) For the ESG+H® metric in the context of ESG disclosures, the issues of data integrity/transparency, data security, cybersecurity and personal privacy are
more critical than for other matters of environmental, social or governance assessments (See footnote 057).

(058) Data Acquisition & Management requires professional assessment of data sources, systems of record, technical architecture and existing data models for interrelated data management and legacy information systems. To ensure data collection, quality assurance, format standardization, and machine-readable data report readiness is effective (footnote 58), it is recommended that public companies employ external system & data integration experts for implementation and system maintenance activities.

(059) Subject Matter Experts in system & data integration perform necessary operational activities that include, but are not limited to:

- **Data Model Due Diligence**: Investigation of current Data Distributions (DDs), design Extract, Transform, Loads (ETLs) and establish data import cadence. Technical architecture assessment and evaluation of secure data storage decisions for on-premise and cloud storage & computing opportunities.

- **Data Importation**: Importation of data from existing systems to seed components for Enterprise Resource Planning (ERP) systems, consolidated databases, and reporting systems of record

- **Data Ingestion**: Development of data ingestion infrastructure to update metadata sources, manage feeds of data exports from consolidated databases and reporting systems of record

- **Data Synchronization**: Synchronization of data systems and reports across the Sustainability Data reporting system architecture

(060) Data Protection, Security & Privacy is a primary concern not only for at-risk employees that are users of digital mental health solutions but also for the software application developers that have ineffectively protected the data privacy of their users (Footnote 060).
(061) General reluctance to invest in operationally secure systems that protect user data presents great risk and concerns during the rapid shift towards ESG-related data disclosures. Increased scrutiny from users, regulatory agencies, and professional standards bodies continuously define and redefine data protection and security best practices and expose companies storing user data and solution providers to litigation risks. Neglecting to address data protection, security, and privacy as a core principle in ESG systems integration, migration, and reporting processes may result in damaging the public’s trust in and brand perception of a company.

(062) Throughout the implementation of data & systems integration projects, techniques can be used to increase the data protection, security, and privacy on an ongoing basis. These techniques involve a series of activities not limited to:

- Auditing code releases and software development approaches
- Auditing components prior to release through rigorous testing automation procedures as a part of the Continuous Integration and Continuous Deployment (CI/CD) pipeline.

(063) During post-implementation, validation and auditing of system architectures provide an added layer of assurance that systems have been implemented to security specifications, and in turn reduces threat environment and levels of new IT risk exposure. ESG solution integrators & data security subject matter experts frequently perform validation and auditing procedures as an ongoing practice within the scope of their implementation services in preparation for technical reporting audits.

CONCLUSION

(063) We understand that in the coming months, the Commission’s focus will be on its climate disclosure regulations. But during this period, we are hopeful that the Commission can recognize the importance of the Health metric for investor understandings, extending the human capital disclosures that are now mandated in Regulation S-K, and finding bandwidth to begin the regulatory process for this metric.
We are prepared to engage with the Commission’s Asset Management Advisory Committee on both the macro issue of the Health metric and ESG+H® becoming the recognized standard, and are available to discuss the above at your convenience.

Very truly yours.

The ESG+H Coalition
By: ESGHealthMetrics, LLC

By: Norman Friedland

Norman Friedland, Founder
Email: 

A note of acknowledgment: While the organizations and persons mentioned in this sentence have no responsibility for the content or opinions of this comment letter, we acknowledge their support and encouragement: Patrick Kennedy, Rebecca Bagley, Dr Philip Ninan, Lillian Pravda, Barbara Ricci, Carin Knoop, Bahir El Oddi, Susanna Harkonen, Carol Glazer, Felicia Nurmsen, Daryl Brewster, Jason Apollo Voss, Dr Alexander Cahana, Dr Milka Marinova, Heidi Raker, Stuart Goldstein Alex Finnemore, Eric Chambers, Shoshana Rosentstein, Art Bilger, Esther Krofah, Nathaniel Counts and Mikailia Nichols

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FOOTNOTES

(003) SEC.gov | Public Input Welcomed on Climate Change Disclosures

(004) SEC's Asset Management Advisory Committee (AMAC) recommendations for ESG. Meredith Miller and Cambria Allen-Ratzalaff are the authors of a comment letter by Human

In the comment letter, they noted -- "Aside from data collection and reporting pitfalls, we are also concerned that a lack of well-defined rules on reporting key human capital information may open the door for companies that have suboptimal human capital performance to pick and choose metrics that may paint a misleading picture of their performance or may omit critical information altogether. Similarly, a company that has strong performance one year, but suboptimal performance another year, may choose to only report certain metrics on years where the results are the best, leading to holes in data and reducing comparability. These potential issues could reduce investors’ faith in the markets and impair future capital formation – precisely the problems disclosure laws were enacted to mitigate."

(004#1) The Future of ESG Is … Accounting? (hbr.org) “…an issue that is not currently relevant to investors can become so for many reasons, including system-level effects on all companies regardless of industry (e.g., climate change and inequality), changing social expectations of customers and employees (particularly the Millennials), and laws and regulations (e.g., carbon taxes and minimum wage rates).

The solution to this is for the SSB to work within its remit of providing information to capital markets while coordinating with groups like GRI, which have a concern for sustainable development that extends beyond investors’ focus on enterprise value creation over the short-, medium-, or long-term. Creating visibility for these issues can enable civil society to spur regulations and laws that may make these issues material for investors, thereby supporting both public and private sector initiatives to address challenges of sustainable development.”

(005) SEC.gov | Modernization of Regulation S-K Items 101, 103, and 105A Small Entity Compliance Guide

(006#1) ermsi-healthandsafety-report.pdf (sustainability.com). There is ongoing debate about what comprises human capital, and no universally accepted definition of the term. This exacerbates a situation where the metrics used by investors to assess organizations’ human capital management do not capture the full breadth of organizational knowledge previously developed through health and safety programs.

(006#2) SASB’s ongoing Human Capital research project aims to assess this dynamic subject and has developed an evidence-based framework to support the identification of financially material impacts related to human capital management. This framework will enable the assessment of key themes within and across industries to form the basis of the recommendations of SASB’s technical staff to the Standards Board regarding possible modifications to industry Standards to incorporate new elements associated with human capital. Human Capital - SASB
Now, compelling new research is pointing to health and well-being as the next big material element investors should be incorporating into their ESG analysis.

Why We Need to Add Health to ESG | Corporate Compliance Insights

Employee Health & Safety SASB disclosure topics associated with Employee Health & Safety …The most commonly referenced Employee Health & Safety metric in SASB Standards is: (1) TOTAL RECORDABLE INCIDENT RATE (TRIR) AND (2) FATALITY RATE FOR (A) DIRECT EMPLOYEES AND (B) CONTRACT EMPLOYEES

Why We Need to Add Health to ESG | Corporate Compliance Insights

“Climate change has the potential to impact health in many ways. While some of these are unpredictable, others…. are supported by considerable evidence”, Climate Change and Public Health - Policy | CDC; and Climate Change: The Public Health Response - PMC (nih.gov); “Climate change is the greatest threat to public health today, according to the American Public Health Association (APHA), World Health Organization (WHO), and other leading health organizations” Climate Change is a Public Health Crisis, Here's What's Being Done - UVM Public Health Virtual; Climate change and health (who.int)

From White & Case Client Alert: Key Considerations for the 2022 Annual Reporting and Proxy Season Part I: Form 10-K Considerations | White & Case LLP (whitecase.com): Human Capital Management ("HCM") Disclosures: "Similarly, a 2021 survey of HCM disclosures made in the Form 10-Ks of S&P 500 companies found the following were common new human capital metrics disclosed: geographical distribution of employees; breakdown of types of employees (e.g., full-time, part-time, seasonal); steps taken to identify, recruit, and retain new and existing employees; diversity statistics and commitments to diversity and inclusion; employee incentives
and benefits (e.g., insurance packages, stock-based compensation awards, cash-based performance bonus awards); employee learning/development/training programs; core values (e.g., learning, development, inclusion, diversity, teamwork); social impact and social justice initiatives; impact of and response to the COVID-19 pandemic; employee safety measures and employee engagement surveys."

WYSIATI ("what you see is all there is") might be an explanation for this most superficial standard for measuring corporate health metrics. WYSIATI is the cognitive bias described by Nobel Prize recipient Daniel Kahneman that says that when presented with a body of credible evidence that confirms a person/institution's mental model, there is often no further question or inquiry about what evidence might be missing.

(010#1) Agents of Impact eye corporate disclosure rules on climate and human capital - ImpactAlpha
Interview with Robert Eccles: If you really do have a view that the corporation exists to do more than make profit for shareholders and it should have a purpose, you need to have that declared by the board. Based on that, management figures out what the material issues are. Then, that gets integrated into strategy and capital allocation decisions. An integrated report becomes a discipline to make sure you’re making progress on your purpose, and you can communicate that internally and externally. That’s what the ideal world looks like. The need for standards in non-financial reporting: an interview with Robert Eccles (vismaconnect.nl)

(010#2) This paper outlines the results of a global survey of 42 cross-industry CXOs9 conducted between November 2021 and March 2022 and highlights the opportunities and barriers for leaders to consider when embarking on strategies to embed health equity into their ESG strategies. Important insights include: – Health is a priority for many: 52% of respondents say that advancing health equity is a very high priority for their company – The majority agree that health equity should be integrated into ESG: 76% strongly agree/agree that ESG is an effective strategy to advance health equity – Barriers exist to integrating health equity into ESG: the top barriers are a lack of standardized measurement (33%) and a lack of a clear financial or business case (31%)

Deloitte comment letter on sec's requests for input on climate-related and other ESG disclosures...Investing in Health Equity > World Economic Forum Annual Meeting | World Economic Forum (weforum.org)

(010#3) HC-Briefing-Document_FINAL-for-web.pdf (sasb.org) Employee Health & Safety: Addresses “a company’s ability to create and maintain a safe and healthy workplace environment.” This topic encompasses mental health in addition to physical wellbeing and incorporates training and culture. Example metrics: Fatality rates; Efforts to assess, monitor and mitigate acute and chronic respiratory health conditions; Efforts to reduce exposure of workforce to human health hazards; Percentage of staff who work in areas where smoking is allowed; Amount of monetary losses because of legal proceedings associated with employee health and safety violations.
(011) Policy Corner: Expanding the ‘S’ in ESG to account for the full scope of corporate impact on workers and communities — U.S. Impact Investing Alliance (impinvalliance.org);
Measuring the non-financial performance of firms through the lens of the OECD Well-being Framework: A common measurement framework for “Scope 1” Social performance | OECD Papers on Well-being and Inequalities | OECD iLibrary (oecd-ilibrary.org)
The Aggregate Confusion Project | MIT Sloan:
"...ESG ratings developed by corporate ratings firms are rarely correlated with each other or with firm performance. Lacking better guidance, investors are left empty-handed when it comes to deciding where to turn." — Olivia S. Mitchell, professor of insurance/risk management and business economics/policy at the Wharton School, and director of the Pension Research Council
Where Will ESG Investing Be in Five Years?-WSJ: "ESG reflects fundamental shifts in how people want to live, work, and invest—and the choices they are making about the world they want to leave to future generations. These changes in preferences will play an enormous role in the workings of the economy, products purchased and the way that companies will be profitable in the future." — Stephen H. Dover, chief market strategist, head of Franklin Templeton Investment Institute

(012) An article from the Harvard Law School Forum on Corporate Governance published in December 2020 highlights the fact that mental health was gaining traction in ESG investing,... The Principles for Responsible Investment ran a poll that listed mental health as one of the top four social issue priorities. Despite this revelation in the investing space, advisors, and investors struggle with a lack of suitable ESG standards and are looking for a wider selection of variables to prioritize personal values and objectives.

(012A) Milken Institute Center for Public Health…It Takes a Village: The Pivotal Role Employers are Playing to Improve Mental Health for the Long Term | LinkedIn; and 100% Human at Work | Virgin Unite: We believe the time has come for business to start thinking of people as human beings and not as resources. Moving away from maximizing profits and profitability to focus on how we can help people achieve their highest potential and purpose – which will naturally positively impact the bottom line. With this in mind and using the UN Principles for Business and Human Rights as a basic standard, The B Team and Virgin Unite launched the 100% Human at Work Initiative, with the aim of catalyzing a 100% Human future of work that serves humanity and the planet. We lead conversation, encourage collaboration and innovation, set the benchmark, and facilitate learning. As part of the initiative, we have brought together a network of over 450 organizations around the world who are shaping a vision for a better future of work, testing ideas and scaling action. Identified by our network members, our five core values are key to our work: respect, equality, growth, belonging and purpose.

While it might seem obvious that pharma companies would almost automatically receive very high ESG+H ratings, as noted in Sustainable Development Goal 3 – Good Health and Well Being | Candriam Academy, in many cases pharma R&D/translational commercialization focuses on maximizing revenue, and ignores broader global public health needs. And any health assessment of a pharma company would need to take into account anticompetitive activities—an example is the 10+ year conspiracy by every manufacturer of generic drugs to fix prices. Generic Drug Price Fixing Lawsuit - Everything You Need to Know (nastlaw.com)

“And Healthcare companies operate at the cutting edge of one of the world’s biggest long-term challenges – the quest for longer, better life. On the one hand they are well positioned to help promote good health and well-being. But on the other, the industry faces criticism over some of its business practices, especially in terms of product safety, marketing, and price fixing”. ESG and Healthcare: The challenges ahead | AXA IM Corporate (axa-im.com)


Survey: 60 Percent of US Workers Concerned About Their Mental Health in Pandemic’s Aftermath (conference-board.org) and Leidos and Milken Institute Team Up to Combat Addiction and Improve Mental Health (prnewswire.com). And J&J: We focus our efforts on the areas where we are uniquely positioned to achieve the greatest impact – championing global health equity, empowering our employees, and advancing environmental health. Leading with accountability and innovation is foundational to these efforts and essential to achieving Our Purpose, creating a virtuous circle that creates economic, environmental, and social value for all those we serve. 2021 ESG Summary (jnj.com)

Deloitte comment letter on SEC's requests for input on climate-related and other ESG disclosures (iasplus.com)

SEC.gov | Sample Letter to Companies Regarding Climate Change Disclosures[1]

The Rise of Health Metrics in ESG Investing | GRESB

Now, compelling new research is pointing to health and well-being as the next big material element investors should be incorporating into their ESG analysis.

Safety and Health at the Heart of the Future of Work. Building on 100 years of experience https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/documents/publication/wcms_686645.pdf. "According to recent estimates released by the International Labour Organization (ILO), each year 2.78 million workers die from occupational
accidents and work-related diseases (of which 2.4 million are disease-related) and an additional 374 million workers suffer from non-fatal occupational accidents. It is estimated that lost workdays globally represent almost 4% of the world’s GDP, and in some countries, this rises to 6% or more (Hämäläinen et al, 2017; Takala et al, 2014). Aside from the economic cost, there is an intangible cost, not fully recognized in these figures, of the immeasurable human suffering caused by occupational accidents and work-related diseases. This is tragic and regrettable because, as research and practice over the past century has repeatedly demonstrated, they are largely preventable. Psychosocial risks, work-related stress and noncommunicable diseases are of growing concern for many workers in all parts of the world. At the same time, many workers remain challenged by persistent work-related safety and health risks, and it is important not to overlook the workers who face these risks as we look to the future.


(017#1) WEF Investing in Health Equity 2022.pdf (weforum.org),

(017#2) Deloitte comment letter on SEC’s requests for input on climate-related and other ESG disclosures (iasplus.com)

(018#1) https://www.thelancet.com/action/showPdf?pii=S2215-0366%2821%2900395-3

(018#2) Drugs at Work - National Safety Council (nsc.org)

(023#1) The Kennedy Forum celebrated the Mental Health Justice and Parity Act of 2022 passing the House Health Subcommittee and the House Energy Commerce Committee after much advocacy. We’d like to thank Representatives Katie Porter (D-CA), Debbie Dingell (D-MA), Frank Pallone (D-NJ), and Cathy McMorris Rogers (R-WA) for their leadership to ensure frontline workers in state and local government-sponsored health plans have equal coverage for mental health and addiction treatment. Support Letter to End Parity Opt Outs HR7666 (full E&C) - FINAL.docx (thekennedyforum.org)

(023#2) included in the issue of workforce mental health is the cost/impact of workforce addiction. Beyond the tragedy of overdoses, there is another enormous cost to society. The economic impact of untreated addiction costs businesses and taxpayers an estimated $740 billion per year, a number that includes illegal drugs, alcohol, and tobacco. For businesses, substance use should practically be a line item of its own, accounting for increased health care costs, employee sick leave/paid time off, and lost productivity. Some of the most common consequences are frequent absenteeism; loss of concentration; accidents and other safety hazards caused by inattention; diminished passion for mission and camaraderie; increased work-related stress and anxiety, which often contribute to physical health problems; conflict with supervisors and/or co-workers; and negativity that can be
Employers: Our President is Calling on You to Prioritize Recovery in the Workplace | The Kennedy Forum

The Business Case for Workplace Mental Health (healthaction.org)

Fatigue - National Safety Council (nsc.org)

The Cost Of Ignoring Mental Health In The Workplace (forbes.com)

https://tradingeconomics.com/united-states/productivity

Mental Health America (MHA) and the Center for Law and Social Policy (CLASP)


Compassionate Management of Mental Health in the Modern Workplace by John A. Quelch, Carin-Isabel Knoop - Alibris: Chapter 1: Making the Argument that Good (Mental) Health Means Good (or Better) Business The book begins by demonstrating the increasing importance of mental wellness in the knowledge economy by reviewing the latest thinking about the connection between mental health, physical health, and business productivity. The authors want to show how expensive the issue of poor mental health is for organizations and society, while also addressing the challenges of measuring returns on investment in mental health.

Mental Health as Corporate Priority in the COVID-19 World | by Carin-Isabel Knoop | Medium

https://www.pbs.org/newshour/show/the-ominous-consequences-of-covid-19-for-american-mental-health
https://www.healthaction.org/updates/05-03-22-digest
https://uploads-ssl.webflow.com/6010e149d9130a63e7b78adb/6273534c5cc5eb8546b058b8_Workplace%20Mental%20Health%20Playbook.pdf

WEBINAR: The Essential Role of Organized Labor in Addressing Workplace Mental Health (July 22, 2021) - YouTube
Workplace Mental Health Action Summit' on May 5 to Spotlight Companies' Innovative Actions on Employee Mental Health (prnewswire.com).

One Mind at Work – TRANSFORMING ON A GLOBAL SCALE IS WITHIN REACH Articles by Garen Staglin’s Profile | Forbes Journalist ...
https://muckrack.com/garen-staglin/articles
By Garen Staglin. | Forbes. In high-risk, low-transparency environments in which mental health is not openly discussed, employees are exposed to high levels of stress, trauma, or toxicity without an appropriate level of transparency and support around mental health.
Future Of Work: How Companies Can Continue ... - Forbes
https://www.forbes.com/sites/bryanrobinson/2021/02/...Feb 20, 2021 · “The trauma of the last year will have long-lasting effects on the mental health of not only employees but their families,” said Garen Staglin
Workforce Mental Health Playbook | CAMEO (cameonetwork.org)
988-fact-sheet.pdf (fcc.gov)
988 Guidance Form — Mindful Philanthropy

The rate of workforce drug positivity hit a sixteen-year high in 2019 increases: The Cost of Addiction in the Workplace. Total cost $100 billion per year to business
Alcoholism In The Workplace: A Handbook for Supervisors (opm.gov)In the workplace, the costs of alcoholism and alcohol abuse manifest themselves in many different ways. Absenteeism is estimated to be 4 to 8 times greater among alcoholics and alcohol abusers. Other family members of alcoholics also have greater rates of absenteeism. Accidents and on-the-job injuries are far more prevalent among alcoholics and alcohol abusers.

https://novisto.com/list-esg-reporting-framework-standard/
Compare European Sustainability Reporting Standards …with reporting through a double maternity lens… to ISSB standards Double Materiality Guidelines (efrag.org)
The draft European Sustainability Reporting Standards (ESRS) recently published by the European Financial Reporting Advisory Group (EFRAG) would create mandatory disclosure requirements for tens of thousands of European companies based on a double materiality framework. In contrast, the two draft standards published by the International Sustainability Standards Board (ISSB) emphasize enterprise value-focused reporting, or financial materiality. What Are “Materiality” and “Double Materiality?” Here’s What You Need to Know - Velocity EHS; Bob Eccles and Jean Rogers on ISSB and the future of ESG reporting | Greenbiz;

April 2022—“Embedding health equity measurement and reporting standards in ESG frameworks can create a shared approach for business leaders to assess, measure and activate health equity. Indeed, several ESG standards-setting organizations have begun to integrate health equity into their frameworks. We ask all leaders to collectively take action and to intentionally and deliberately design and build systems that advance health equity as an outcome. They can start by asking themselves, “What is our health footprint and how are we generating equitable health and well-being?” World Economic Forum (weforum.org)

#:~:text=SASB’s%20ongoing%20Human%20Capital%20research%20project%20aims%20to,financially%20material%20impacts%20related%20to%20human%20capital%20management.?msclkid=60d0d3fbcece811ec8456ee8210154a31


(042) The Need for Mental Health ESG Standards | Index One | LinkedIn.)

(043) (a) Looking Ahead to 2022 - One Mind
(b) The World Mental Health Survey Initiative (harvard.edu)
(c) National Institute for Occupational Safety & Health | NIOSH | CDC
(d) Mental Health Index - Total Brain
(e) OneMind, Mental Health at Work Index Brief.pdf
(e) JUST CAPITAL Full Ranking Methodology — JUST Capital: Rankings: As a final step, JUST Capital develops a ranking model that leverages our survey research and company evaluations to score and finally rank companies from the Russell 1000 Index. We generate an overall ranking of companies in the Russell 1000 universe as well as industry-level rankings so that companies can be compared to their peers. Protects worker health and safety - JUST Capital: The metrics they use to assess workforce health are, most charitably, underwhelming, “How we measure whether a company protects worker health and safety, Health and Safety Policies: Worker Health & Safety Policy, An assessment of whether the company has established a policy to improve employee health and safety.”

(044) Philip T. Ninan, MD and colleagues report a new measure based on a neuroscience-based model of the mind, published in a peer reviewed, scientific paper that validates the eMindLog system. https://emindlog.com/emindlog-validated-in-scientific-study/

Worker Well-Being a Priority for US Businesses, but Program Usage Falters (conference-board.org)
New Resources to Help People Seeking Care to Understand and Access Protections Offered Under the Parity Law for Mental Health and Substance Use Disorder Benefits.

In partnership with the Department of Labor, the Department of Health and Human Services (HHS) has developed new, free informational resources that inform Americans of their rights under law on coverage for mental health benefits. The Mental Health Parity and Addiction Equity Act of 2008 (MHPAEA or Parity Law) requires most health plans or health insurers that offer coverage for mental health conditions or substance use disorders to make these benefits comparable to those offered for medical and surgical benefits. This means that deductibles, copays, out-of-pocket maximums, and treatment limitations for mental health or substance use disorders must not be more restrictive than corresponding requirements or parameters offered for medical and surgical benefits.

(054) Teens and social media use: What's the impact? - Mayo Clinic

(055) Makaila Nichols

(056)#1 https://www.science.org/doi/10.1126/science.abn4189 Current theoretical considerations of the development and maintenance of online addictive behaviors are mainly based on theories and findings from substance-use research, including those related to diminished self-control (), as well as hypotheses on the potential shift from reward-oriented to compulsive behaviors (). There are two driving paths to online addictive behaviors that may increase ...

(056)#2 https://docs.google.com/document/d/1vVAtMCQnz8WVxtSNQev_e1cGmY9rnY96ecYuAj6C548/edit

(057) We acknowledge the expertise of TheoremOne Sustainability & ESG | TheoremOne for this Section’s narrative.

(058) Digitized ESG Reports Demonstrate Value of Machine-readable Sustainability Data | Business Wire

(060) Mental health apps have terrible privacy protections, report finds - The Verge