

Carmine Camerato
AlphaGraphics

Elizabeth Murphy
Securities and Exchange Council
100 F Street, NE
Washington, DC 20549-1090

Dear Ms. Murphy:

The franchise that I own is a name that is notorious and synonymous with great printing quality. My partner and I decided to purchase an AlphaGraphics franchise seven years ago because we knew the name was well known and would be an institution people wanted to purchase from. Even though we are a well known franchise, this does not mean we have been immune to the economic downturn our country has taken across the board. We have witnessed our sales drop by more than twenty percent, and this has caused us to take some losses. It is hard for me to imagine the government passing more proposals that would essentially slow down business more than it has done on its own and would also increase the cost of doing business. With that being said, we hope the SEC will not make any changes to the shareholder proxy access.

Since the shift in the economy, customers have really started to tighten their belts. Some of them have opted to purchase their printing online rather than come into the stores, some are bidding out to find the lowest possible price, and others have just stopped printing some jobs altogether. There is also a lot of competition in our local area, so getting picked as a vendor really comes down to supply and demand. With shares potentially dropping for larger public corporations, this could pose an eventual threat to my small business. It will just be an additional reason why companies cannot purchase printing, since they are losing more money with share value decreasing.

Clearly, I am against increased control over businesses by our federal government. We need to be able to make decisions about what works for us without involvement by people that do not know what is best for our business. My partner and I would like to eventually pass our company on to our families, and we hope the company will still be around so that we can.

Sincerely,

Carmine Camerato