

September 15, 2014

RE: Title III

To Whom It May Concern:

My name is Michael Colosimo and I am a Co Founder and CEO at thrdPlace.

Our mission is to create a global, digital platform to connect the needs and resources of communities around the world. You can learn more about thrdPlace by visiting [www.thrdPlace.com](http://www.thrdPlace.com) and/or watching our introductory video here: <https://vimeo.com/90273076>.

I am an Air Force Veteran (separated as a Capt., graduated from the US Air Force Academy) and MBA from UCLA. My experience includes program management, management consulting, urban planning, community organization, real estate development & investment as well as technology. I founded thrdPlace because I believed there was a better way to develop our communities and capture all the resources available in each and every neighborhood around the world.

Similarly, there is a better way for entrepreneurs and investors to engage. I believe in the utility and value of crowdfunding. thrdPlace was founded in with the understanding that the resources we need to succeed already exist around us, its just a matter of how we activate them. As an emerging startup under Title III, we would use absolutely use crowdfunding to progress our own capitalization and introduce our model to more people around the country.

We would use the funds (up to \$1M) to improve our product and enable the growth of our business.

Within 12 months of funding, thrdPlace will hire at least 3 full-time employees. Additionally, the 6 current employees would be brought up to full-time salary and benefits. As a company, we would also invest heavily in our technology so as to offer greater accessibility and scalability of services to more users.

I encourage the SEC to finalize Title III rules. As an entrepreneur, the worst

answer I can receive is 'maybe.' 'Maybe' - a delayed response - does not enable me to plan how to grow my business. There are too many urgent struggles within our communities to delay.

Thank you for your consideration.

A handwritten signature in black ink, consisting of a stylized, cursive 'M' followed by a horizontal line extending to the right.

Mike Colosimo

thrdPlace Inc

office - [REDACTED]

mobile - [REDACTED]

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[www.thrdplace.com](http://www.thrdplace.com)