

September 15, 2014

RE: Title III

To Whom It May Concern:

My name is DeKoven Ashley and I am a Co Founder at thrdPlace.

Our mission is to create a global, digital platform to connect the needs and resources of communities around the world. You can learn more about thrdPlace by visiting www.thrdPlace.com and/or watching our introductory video here: <https://vimeo.com/90273076>.

By trade, I am an urban planner (Master's Urban Planning, UCLA). My experience includes urban policy, community organization, as well as real estate development and finance. I found that I could not do my job - I could not support residents, small business or government - because a.) government processes do not speak social media like their residents; and b.) there is too much glut in politics and finance to stoke community economic development.

That is why I founded thrdPlace.

Similarly, there is a language gap and glut in the capital markets wherein entrepreneurs and financiers are purposed to invest to change the world. I believe in the utility and value of crowdfunding. In fact, thrdPlace was founded in 2012 primarily as a crowdfunding tool. As an emerging startup under Title III we would use crowdfunding to progress our own capitalization.

We would use the funds (up to \$1M) to stabilize our product and operational team.

Within 12 months of funding, thrdPlace will hire at least 3 full-time employees. Additionally, the 6 current employees would be brought up to full-time salary and benefits. As a company, we would also invest heavily to stabilize our web product so as to offer greater scalability of services to more corporate clients.

I encourage the SEC to finalize Title III rules. As an entrepreneur, the worst answer I can receive is 'maybe.' 'Maybe' - a delayed response - does not enable me to plan how to grow my business. There are too many urgent struggles within our communities to delay.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read 'DeKoven Ashley', written in a cursive style.

L DeKoven Ashley