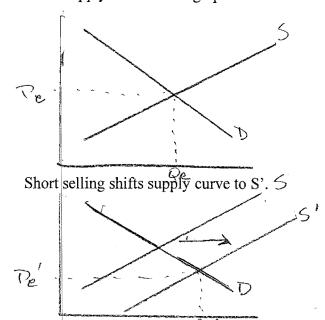
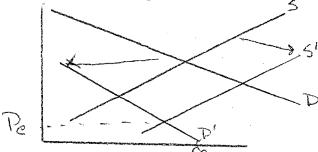
## Illustrations

Basic supply and demand graph for stock X.



Changes in tastes and preferences for stock shift demand curve to D'.



Feedback loop-further selling and short selling depressing price further.