

MEMORANDUM

TO: File No. S7-07-12

FROM: Ted Yu
Senior Special Counsel
Office of Chief Counsel, Division of Corporation Finance
U.S. Securities and Exchange Commission

RE: Meeting with DealFlow Media

DATE: October 24, 2012

On October 24, 2012, the Commission staff met with representatives of DealFlow Media. Among the topics discussed were issues regarding the implementation of Title II of the Jumpstart Our Business Startups Act.

The Commission representatives included: Jonathan Ingram, Charles Kwon, Jennifer Zepralka, Mauri Osheroff, Gerald Laporte, Karen Wiedemann, and Ted Yu from the Division of Corporation Finance.

The representatives from DealFlow Media included Steven Dresner, Chairman and CEO.