

**MEMORANDUM**

**FROM:** Daniel Gien  
Special Counsel  
Office of the Chief Counsel, Division of Trading and Markets  
U.S. Securities and Exchange Commission

**RE:** Meeting with Indiegogo, Inc.

**DATE:** August 22, 2012

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On August 22, 2012, Commission staff participated in a meeting with representatives from Indiegogo, Inc. to discuss issues regarding the implementation of Title III of the Jumpstart Our Business Startups Act.

The following Commission staff participated: Ignacio Sandoval, Timothy White, Leila Bham, Daniel Gien, and Shaheen Haji from the Division of Trading and Markets; and Sebastian Gomez Abero from the Division of Corporation Finance.

The following representatives from Indiegogo participated: Slava Rubin, Minette Viljoen, Crista Kende, and Danae Ringelmann.