

MEMORANDUM

FROM: Lillian Brown
Senior Special Counsel to the Director
Division of Corporation Finance
U.S. Securities and Exchange Commission

RE: Call with Jared Cohen, General Counsel and
Vice President of Operations, Kickstarter

DATE: August 9, 2012

On July 10, 2012, Commission staff spoke with Jared Cohen, General Counsel and Vice President of Operations, Kickstarter, to discuss issues regarding the implementation of Title III of the Jumpstart Our Business Startups Act.

The following Commission representatives participated: Lona Nallengara, Tamara Brightwell, and Lillian Brown from the Division of Corporation Finance; and David Blass, Joseph Furey, Ignacio Sandoval, Shaheen Haji, Timothy White, and Daniel Gien from the Division of Trading and Markets.