

# **BLM Pledge fulfillment 4-774 – Richart Ruddle**

October 20, 2021

Ms. Vanessa Countryman  
Secretary  
Securities and Exchange Commission 100 F Street, Northeast  
Washington, DC 20549

Dear Ms. Countryman,

I believe that the request to develop mandatory rules for public companies and to ask them to disclose high-quality data is welcomed. Transparency and honesty from large public companies is important and if they truly follow a mission to help promote social justice and diversity than they will see a strong return on investment. As we are seeing with diverse teams and companies that focus on diversity and inclusion tend to have happier employees and are able to see different perspectives and viewpoints that can help them to continue to be successful into the future while adapting to our changing and diverse world.

ESG and the growth of companies that focus on well being and doing the right thing has become a trend over the last year and these are all trends that the SEC should consider asking for commentary on to further dictate the ways that public companies can ensure diversity and well-being for their employees, customers, and shareholders.

**-Richart Ruddle, Florida**