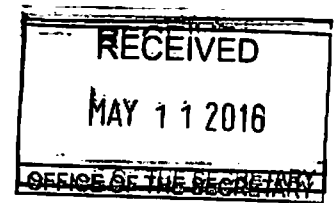




EQUITY INSIGHT



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May 5, 2016

Brent J. Fields  
Secretary  
Security and Exchange Commission  
100 F Street  
Washington, DC 20549-0609

Re: File No. 4-691: Request to require disclosure of short positions in parity with required disclosure of long positions.

Dear Mr. Fields,

We are in agreement with NASDAQ's letter to you of December 7, 2015 asking for "...requiring public exposure of investors of short positions in parity with the disclosure regime applicable to long positions, including the timing for such disclosure and when updates are required".

NASDAQ goes on to state that "...There is no policy or practical reasons to maintain the current disparity and differentiated disclosure regimes in the U.S. for long and short positions. Indeed, the policies that underlie Section 13 of the Securities and Exchange Act of 1934 applicable to investors with long positions—transparency, fairness, efficiency—apply equally to investments with short positions."

That pretty much says it all. Currently the companies that produce the products and wealth for not only Americans but also investors worldwide are punished while those who PRODUCE NOTHING and DESTROY WEALTH are sheltered by YOUR rules and policies. The whole matrix is upside down.

It's WAY past the time to level the playing field between those businessmen and investors intent on growing American Enterprise and creating wealth and those intent on the opposite.

Sincerely,

William K. Barnard

CEO

Equity Insight Inc.

5956 Sherry Lane Suite #506

Dallas, Texas 75225