



February 19, 2013

Ms. Elizabeth M. Murphy
Secretary
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549-1090

Re: File No. 4-659, Petition for Rulemaking Under Section 13(f) of the Securities Exchange Act of 1934

Dear Ms. Murphy:

On behalf of Entropic Communications, Inc., a public company traded on the Nasdaq Global Select Market under the trading symbol ENTR, I am writing in support of the above referenced petition for rulemaking filed by NYSE Euronext, the Society of Corporate Secretaries and Governance Professionals and the National Investor Relations Institute.

Entropic urges the U.S. Securities and Exchange Commission (the "Commission") to amend the beneficial ownership reporting rules under Section 13(f) of the Securities Exchange Act of 1934 in order to shorten the reporting deadline under paragraph (a)(1) of Rule 13f-1 from 45 days to no later than two business days after the end of the calendar quarter, and preferably a filing frequency of every 30 days.

As a public company, we take very seriously the need for transparency in effective communication with our shareholders, both to understand their views and to enable us to convey our beliefs regarding what courses of action are important to our company and all its constituents, including our shareholders. In today's world of ever-faster turnover of institutional positions, it is more important than ever that we have more current information regarding the identity of our institutional shareholders. Based on available information, institutions subject to 13F reporting own approximately 79% of our common stock, however these filings were as of 12/30/12, nearly two months ago.

Given the advances in recordkeeping technology in the more than 30 years since the reporting requirement was adopted, there does not seem to be any justification for the existing deadline under which an institutional investment manager can make an investment on the first day of the quarter and delay disclosure of that investment for more than four months.

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Thank you for the opportunity to comment on this important issue. If we can provide any additional information that would be useful to the Commission or the staff in this matter, please contact me at (858) 768-3640 or lance.bridges@entropic.com, or Debra Hart, our Director, Investor Relations at (858) 768-3852 or debra.hart@entropic.com.

Very truly yours,

A handwritten signature in blue ink that reads "Lance W. Bridges". The signature is written in a cursive style with a prominent initial "L".

Lance Bridges
Senior Vice President and General Counsel