

NECB Announces Partnership to Deliver Fixed Income Education

Fixed Income Live to use NECB's distance learning platform for their Certified Fixed Income Practitioner (CFIP®) Program.

Boston, MA (June 20, 2011) - New England College of Business and Finance (NECB) is proud to announce a partnership with Fixed Income Live to deliver Fixed Income Live's, Certified Fixed Income Practitioner (CFIP®) Program. The CFIP® is the first Bond School Program, taught by industry experts, that focuses on foundational fixed income knowledge so professionals can evaluate investment options in a practical straightforward way. The program is scheduled to launch June 2011. Upon completion of the program, students will receive a Certificate of Completion from Fixed Income Live.

Founders Susan Munson and Charlene Frias spent 20 years each at major Wall Street firms, working their way up from cold calling and operations roles to institutional fixed income account management and sales positions, respectively. Each interacted directly and daily with institutional investors, experiencing first-hand the inner world of the bond markets. Throughout, they saw a need for fixed income education. Having fostered an extensive network of relationships with industry experts, Susan and Charlene left their careers behind to create business and educational programs that would fill this need. Thus, Fixed Income Live was born.

"When we left Wall Street, this idea about educating the bond community wouldn't go away. We knew the questions we had, and our clients had, and couldn't find the answers in an easily accessible and understandable format. These courses will help businesses and municipalities run better, stronger and more efficiently because they will have the tools to effectively evaluate financial options. The CFIP® Program is designed to provide foundational knowledge to institutional investors and empower them with the confidence to ask the right questions so they can make prudent investment decisions." said Susan Munson.

Several leading industry experts have signed on to teach courses for the CFIP® Program, including: Ray Stone, PhD, Co-founder and Managing Director for Stone & McCarthy Research Associates, Christopher "Kit" Taylor, PhD, CFA and Former Executive Director Municipal Securities Rulemaking Board, and George Richardson, Head of Capital Markets at The World Bank Treasury.

Emphasizing the need for [fixed income education](#), the financial crisis that began in 2007 created a widespread call for change in the financial regulatory system. In 2009, President Obama introduced a proposal that would eventually become the Dodd-Frank Wall Street Reform and Consumer Protection Act. Signed into law in 2010, the act increases the demand for specialized education in all financial transactions from the brokers to the buyers. The Fixed Income Live CFIP® program was created to supply the needed training highlighted in the Dodd-Frank Act.

The CFIP® program is a multidisciplinary program consisting of 17 courses that cover: money supply, banking, the underwriting process, understanding risk, investment policy structure, and the importance of cash flow analysis. Additional topics include fundamentals of credit analysis, swaps and hedging strategies, and best practices for building win-win relationships. **The Fixed**

Income Live program provides a strategic three-pronged support structure designed to help students maximize their success both in the course and in real life practice.

“Knowledge is the key to leveling the playing field for analyzing, investing and managing bond portfolios,” said Fixed Income Live’s CEO and co-founder Susan Munson. “We chose to partner with the New England College of Business as they are a recognized leader in online education. Since 2002, they have been delivering expert content and instruction to working adults via a proven online model that boasts an impressive 95% plus student satisfaction rating. By leveraging NECB’s proven technology and infrastructure we are able to create a high quality program quickly and efficiently.”

Howard Horton, President of NECB, commented, “We are excited Fixed Income Live has chosen our instructional design and delivery infrastructure to launch their CFIP© program. Economic and geopolitical uncertainty has made fixed income investing challenging. We believe there is strong demand in the industry for this type of training and are thrilled to be partnering with Fixed Income Live in helping them deliver their valuable offering. We hope other firms and associations looking to offer their certificate programs online will look to us to help create and deliver similar high quality programs.”

The Certified Fixed Income Practitioner program launches in June 2011. The program is appropriate for individuals involved at any level with investing, overseeing, regulating or monitoring Institutional Fixed Income portfolios and strategies including: State & Local Government Treasurers and Investment Departments, Corporate Treasury Departments, Bank Portfolio Managers, Credit Union Managers, Elected Officials, Board Members, Regulators, Policymakers, Oversight Committees, Auditors, Underwriters, Traders, Sales People and Analysts.

The program is offered at \$1,500 per student. Companies seeking multi-student enrollments may qualify for multi-user discounts. Students may enroll online at <http://www.fixedincomelive.com/fil-bond-school-cfip-landing/>, email to bondscool@fixedincomelive.com or calling 800-243-5097.

About Fixed Income Live

Fixed Income Live is a revolutionary online video content studio dedicated to promoting financial education and transparency to the fixed income investment community. The Fixed Income Live Bond School offers premier online education on the fixed income markets geared towards middle market institutional investors.

About New England College of Business and Finance

Founded in 1909, New England College of Business and Finance (NECB) is a leading Boston institution offering quality education and [online degrees](#) at the undergraduate and graduate levels. NECB empowers students with skills and expert knowledge taught by seasoned business leaders and research faculty, using state-of-the-art online courses. Serving students across the United States, NECB is an [online college](#) accredited by the New England Association of Schools and Colleges (NEASC), and is licensed by the Massachusetts Department of Higher Education.

Online enrollments in the U.S. are growing at rates far in excess of the total higher education student population, with no signs of slowing, according to a recent national report by the Babson Survey Research Group. For information or to enroll in NECB, visit www.necb.edu or call 1-800-997-1673.